

REALTORS® 2008 CONFERENCE & EXPO SPONSORSHIP ORDER FORM

CONTACT NAME _____

COMPANY _____ BOOTH # _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____ EMAIL _____

Special Offer

Invest \$5,000 or more in sponsorship opportunities and receive:

- a free weblink to your homepage
- a bold listing in the Final Expo Guide!

This is a value of \$1,250!

eVIP Invitations Available beginning August 11
 _____ Send me the eVIP invitation for me to distribute to my customers.

Pre-Show Attendee Mailing List* Deadline: September 19
 (Lists include mail data only; attendee email addresses and phone numbers are not included.)

_____ Brokers (approx. 4,500)	\$400
_____ Sales Agents (approx. 3,500)	\$300
_____ State/Board EO/Staff (approx. 800)	\$175
_____ All advance attendees (approx. 12,000)	\$650

* A mailing sample must be provided. NAR reserves the right to approve the mailing sample provided. Orders will not be processed without an approved sample. All orders are for a one-time rental basis only.

Post-Show Attendee Mailing List* Deadline: November 28
 (Lists include mail data only; attendee email addresses and phone numbers are not included.)

_____ Brokers (approx. 5,500)	\$500
_____ Sales Agents (approx. 5,500)	\$500
_____ State/Board EO/Staff (approx. 800)	\$175
_____ All Conference & Expo Attendees (approx. 17,000)	\$900

* A mailing sample must be provided. NAR reserves the right to approve the mailing sample provided. Orders will not be processed without an approved sample. All orders are for a one-time rental basis only.

New Product Showcase Deadline: September 5
 _____ I want to show my new product in the New Product Showcase. \$750
 (an application will be sent to you with your order)

Exhibitor Presentation Theater
 _____ I want to schedule a 1.5 hour timeslot for my tutorial. \$2,000
 (An application will be sent to you with your order.)

Web Advertising
 _____ Add this link to my directory listing _____ \$500

Additional Sponsorship Opportunities
 _____ Please contact me about additional sponsorship opportunities.

Cancellation Policy: This Sponsorship order is entered into as of the date of the Sponsor's signature below. Sponsor is responsible for meeting all details and deadlines outlined in the Confirmation Letter as well as full payment with order or upon receipt of invoice. This Sponsorship order is binding and any attempt to cancel all or part of this Sponsorship order shall result in the forfeit of 100% of the sponsorship fee.

Payment Information

Visa
 American Express
 Diners
 Mastercard
 Check

CARD NUMBER _____ EXP. DATE _____ CVV / SECURITY CODE _____

CARDHOLDER'S NAME _____

CARDHOLDER'S SIGNATURE _____ DATE _____

CONFERENCE GUIDE PROGRAM AND EXPO GUIDE ADVERTISING

Reservation Deadline: August 11
 Artwork Deadline: August 18

Conference Guide Program

4 Color Back Cover	\$12,000
4 Color Inside Front Cover ..	\$5,000
4 Color Inside Back Cover ..	\$4,000
4 Color Centerfold Spread ..	\$6,000
4 Color One Page.....	\$4,000
B & W Run of Book	\$1,500
2 Color Cover Sticker	\$7,000
4 Color Cover Flap	\$15,000

Expo Guide Program

4 Color Back Cover	\$14,000
4 Color Inside Front Cover ..	\$8,000
4 Color Inside Back Cover ..	\$7,000
4 Color Centerfold Spread ..	\$8,000
4 Color One Page.....	\$4,000
B & W Run of Book	\$1,500
Bold Listing with Company Logo	\$750
4 Color Cover Flap	\$20,000
2 Color Cover Sticker	\$9,000

Pullout Section Ad Opportunity

2 Color Ad on Expo Guide FloorPlan Pullout Exclusive	\$8,000
OR	
(5 opportunities avail.)	\$2,000
2 Color Ad on Conference Program Pullout Exclusive	\$8,000
OR	
(5 opportunities avail.)	\$2,000

_____ **Total Order**



Return to:
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