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BANNER / SIGNAGE SPONSORSHIPS

- A AISLE SIGNS**
 (12' high x 5' wide)
 Logo on all double-sided aisle signs throughout exhibit hall
 \$30,000 package includes production, installation & dismantle
- S SPONSOR BOARDS**
 (4' high x 8' wide)
 S1 - S37, double-sided sponsor signs
 hung between each aisle sign
 \$40,000 exclusive or 5 for \$12,000
 includes production, installation & dismantle
- EXHIBIT HALL BANNERS**
**LOCATION & SIZES AS NOTED
 AT RIGHT BY SECTION**
 - * - All banners include installation and dismantle
 - * - All banner sizes listed are maximum dimensions

- COLUMN WRAPS**
 - CW 75 THROUGH 80**
 Set of six column wraps in Halls E and F Lobbies
 \$5,000 each or any 2 for \$9,000
 - CW 81 THROUGH 83**
 Set of three column wraps in Hall D Lobby
 \$5,000 each or 3 for \$12,000
 - CW 84 THROUGH 87**
 Set of four column wraps in Hall A Lobby
 \$5,000 each or 4 for \$18,000
- NEW PRODUCT SHOWCASES**
 New Product Display Cases in Hall D Lobby
- BOOTH LOCATOR**
 BL-1 thru BL-4, four kiosks throughout exhibit hall
 \$2,500 each.
 Package includes production, installation & dismantle
- CYBERSTATION**
CYBERSTATION
 Two six-unit cyberstation locations inside Exhibit Hall
 \$5,000 each includes equipment, installation & dismantle

ADDITIONAL SPONSORSHIPS

- EXHIBITOR PRESENTATION THEATER**
 Theater for product & service tutorials
 Investment: \$2,000 per 1.5 hours
- DEMO CONFERENCE ROOMS**
 20x20 hardwall meeting rooms available
 throughout the Exhibit Hall - locations TBD
 Investment: \$5,000 exclusive
- STANDING SIGN BOARDS**
 Eight double-sided standing sign boards
 located in high-traffic areas
 (8' high x 3' wide), location TBD
 \$3,000 each includes production,
 installation & dismantle

- LOBBIES D, E & F LOBBY BANNERS**
- L7 - 50' wide x 5' high, single-sided
 Interior Exhibit Hall Lobby above exit doors
 Investment: \$6,000
 - L8 - 50' wide x 5' high, single-sided
 Interior Exhibit Hall Lobby above exit doors
 Investment: \$6,000
 - L10 - 50' wide x 5' high, single-sided
 Interior Exhibit Hall Lobby above exit doors
 Investment: \$12,000
 - L12 - 50' wide x 5' high, single-sided
 Interior Exhibit Hall Lobby above exit doors
 Investment: \$12,000
 - L104 - 15' wide x 3' high, double-sided
 Investment: \$7,000
 - L106 - 15' wide x 3' high, double-sided
 Investment: \$7,000
 - L107 - 15' wide x 3' high, double-sided
 Investment: \$7,000
 - L113 - 15' diameter circular banner,
 double sided
 Investment: \$8,000
 - L115 - 15' diameter circular banner,
 double-sided
 Investment: \$8,000
 - L117 - 15' diameter circular banner,
 double-sided
 Investment: \$8,000

- LOBBIES A, B & C BANNERS**
- L120 - 50' wide 5' high, single-sided
 Interior Exhibit Hall Lobby above exit doors
 Investment: \$5,000
 - L121 - 50' wide 5' high, single-sided
 Interior Exhibit Hall Lobby above exit doors
 Investment: \$5,000
 - L122 - 50' wide 5' high, single-sided
 Interior Exhibit Hall Lobby above exit doors
 Investment: \$5,000
 - L123 - 50' wide 5' high, single-sided
 Interior Exhibit Hall Lobby above exit doors
 Investment: \$5,000
 - L124 - 50' wide 5' high, single-sided
 Interior Exhibit Hall Lobby above exit doors
 Investment: \$5,000
 - L13 - 30' wide x 6' high, single-sided
 Investment: \$8,000
 - L16 - 7' wide x 32' high, single-sided
 hanging between escalators
 Investment: \$10,000
 - L20 - 7' wide x 32' high, single-sided
 hanging between escalators
 Investment: \$10,000

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