



REALTOR® - HABITAT PARTNERSHIP FOR GULF COAST RECOVERY

OPERATION HOME DELIVERY

April 17, 2006

Dear State Association Executive Officer:

Last week, I announced an important new initiative to partner the National Association of REALTORS® with Habitat for Humanity in our continuing efforts to help rebuild the Gulf Coast area. Through Operation Home Delivery, I am challenging each state and territory to raise \$70,000, which will be matched with a \$5,000 contribution from the REALTORS® Relief Foundation, to support a new home per state and territory in the Gulf Region.

I am pleased to say that your initial response has been overwhelming, and a testament to your commitment to creating homeownership opportunities for those most in need. Hundreds of thousands of homes were destroyed in the Gulf Region as a result of Hurricanes Katrina and Rita. Many families remain homeless and without permanent shelter. Together, REALTORS® can help rebuild the Gulf Region, one home at a time.

Please find attached three separate documents, including a summary of the project, a promotional piece to assist with fundraising, and details on the collection and remittance process. Each provides additional details on this initiative and will be useful as you plan for your association's participation in this effort. Please note, in particular, the procedures you should follow in submitting contributions to the REALTORS® Relief Foundation.

Through your state's contributions through the REALTORS® Relief Foundation, we have already contributed over \$4.6 million to the continuing Gulf Coast recovery effort. Through Operation Home Delivery, REALTORS® will contribute more than \$4 million in additional funds. And, as importantly, our contributions, both financial and through your volunteer time and talents, will help create a very real and tangible impact – 54 families in the most desperate of circumstances will have a place of their own to call home.

Thank you again for your very positive initial response. Please continue your efforts to encourage all REALTORS® to contribute their time and money to this important cause.

Sincerely,

Thomas M. Stevens, CRB, CRS, GRI
2006 President, National Association of REALTORS®