

RCA IS DELIVERING ON THE PROMISE

REALTORS® Commercial Alliance (RCA) - The commercial division of NAR

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SACS – Share a Commercial Success

Winston-Salem Regional Association of REALTORS®

Building Bridges With Our Sister Associations

In the Piedmont Triad region of North Carolina, four local associations serve REALTOR® Commercial Alliance members: the Greensboro Regional REALTORS® Association, the High Point Regional Association of REALTORS®, the Burlington Association of REALTORS®, and our association, the Winston-Salem Regional Association of REALTORS®. We work closely together and have enjoyed the many benefits of a strong, dynamic relationship. Our association staff has the opportunity to share best practices and our members have the chance to network with other area practitioners.

In addition to the monthly meetings each individual association hosts for their RCA membership, we have four joint membership meetings and four joint leadership luncheons each year. The membership meetings allow our RCA members to showcase properties, meet new people from around the Triad, and discuss issues of regional significance. The leadership luncheons help Triad RCA Chairs plan both social and educational programs for the membership.

The RCA membership of the four associations subscribe to a common commercial information exchange system. Having one system that the Triad RCA leadership oversees has been a great benefit to our membership. It is also yet another way our associations have become united. Real estate is, of course, a profession where maintaining close, positive relationships with other business associates is the key to a healthy career. The WSRAR RCA leadership is pleased and proud to work with the other Triad associations, as partners and friends, helping our membership grow and succeed.

For more information contact:

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