



RCA IS DELIVERING ON THE PROMISE

REALTORS® Commercial Alliance (RCA) - The commercial division of NAR

ISSUE 8 – APRIL 2008

SACS – Share a Commercial Success

Memphis Area Association of REALTORS®

Commercial Property Forecast Summit

The MAAR Commercial Property Forecast Summit has evolved into the “must do” event for everyone affiliated in the commercial real estate industry, from commercial real estate brokers to commercial lenders and attorneys. Average attendance is 300 – 325 registrants. The half day event involves giving economic projections for the coming year from a global, regional and local perspective. This year’s global view will be provided by the chief economist from Grubb & Ellis, as well as a primary FedEx economist. Local market perspectives are divided into land, retail, office, industrial, and multi-family sectors.

Typically, a common thread or theme runs through all of the speakers presentations. The 2008 theme focuses on logistics and transportation. Sponsorships and ticket sales provide funding for the event. The event has never operated at a loss. Typically, it has served as a revenue generator for the MAAR Commercial Council.

For more information contact:

Melanie Blakeney
EVP – Commercial Council & Education Foundation
Memphis Area Association of REALTORS®
Office: 901.818.2428
melanie.blakeney@maar.org



NATIONAL ASSOCIATION OF REALTORS®

The Voice for Real Estate®

