

Legislative Action
314-576-0033

Protecting Your Profession....

Making sure that your voice is heard is one of the primary advantages of being a member. The St. Louis Association of REALTORS® Legislative Department is proactive in protecting the business interests of its members through three very active committees: Governmental Affairs, St. Louis Association of REALTORS® Political Action

Committee (SLARPAC), and Issues Mobilization. These committees monitor, analyze, and provide appropriate responses to local, state and national legislation.

REALTOR® Political Action Committee...

The REALTOR® Political Action Committee (RPAC) is a smart investment for REALTORS®. In today's political arena, REALTORS® need strength in numbers. By joining other REALTORS®, a real impact is made with local, state and federal political candidates who recognize your needs and those of property owners. Through RPAC contributions, 30% is forwarded to the National RPAC to fund key U.S. House and Senate races, 35% is used in state elections and 35% goes towards local elections. RPAC is neither a Republican nor a Democratic organization.

Mid America Regional Information Systems (MARIS)....

One of the most important and necessary tools that the Association offers is the Multiple Listing Service (MLS) supplied by Mid America Regional Information Systems. It is a comprehensive database of properties throughout St.



Multiple Listing Service
314-984-9111

Louis City & County, St. Charles County, Jefferson County, Franklin County and Lincoln County. The database system of continuously updated information makes it possible to access valuable information on a great number of properties. A separate database highlighting commercial properties,

Commercial Information Exchange (CIE), is available to commercial members.



Supra
314-576-0033

SUPRA Lockbox System & Display KEY....

Another essential service your Association provides is the SupraNET Lockbox System. As world technology advances, so must the Lockbox System, which synchronizes showing activity of properties to a virtual private network, and receives back 24-hour agent updates and showing feed-

back providing a more efficient, safe and secure environment for both the homeowner and REALTOR®. Members may also use their Treo Smartphones or other Palm devices to access the Lockbox System and download daily MLS listing information for portable use.

Educational Programs....

The Education Department is a professional development resource and offers a state of the art facility. Agents acquire designations such as Graduate, Real Estate Institute (GRI) and Certified Residential Specialist (CRS), as well as attend specialized seminars. Most importantly, the Education Department offers continuing education courses, both on-line and in classroom format, for license renewal required by the Missouri Real Estate Commission every two years. All of these programs give REALTORS® an edge in the marketplace.

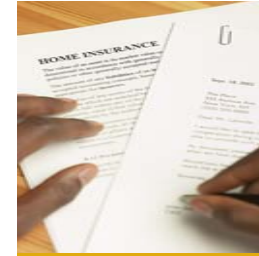


Education Department
314-275-7888

To help expand your knowledge even further, the Association's library is tied in with the National Association of REALTORS® library in Chicago, the world's largest real estate library. Current resource information can be found online at www.REALTOR.org.

Free Promotion on www.stlrealtors.com....

All REALTOR® and Affiliate members are listed on the Association's website, www.stlrealtors.com. Anyone can access the website to locate a member. Members may register for classes and events, purchase store items, retrieve contracts, forms and other real estate related documents, and download membership directories.



Contracts & Forms
www.stlrealtors.com

Contracts & Forms....

Members of the St. Louis Association of REALTORS® have use of the latest versions of its copyrighted contracts and forms at no cost. Visit www.stlrealtors.com. Members may also purchase forms by contacting the REALTOR® Shoppe.

Affiliate Membership....

Affiliates are vital to the success of each real estate transaction. Whether you seek a lender, title company, staging company, home or termite inspector, or even a carpet/flooring company, our Affiliates proudly bring the best service possible. Please patronize the Affiliates posted on www.stlrealtors.com.

Ethics & Professional Standards....

Should a complaint be received against a REALTOR®, the Association's Ethics and Professional Standards Committee reviews complaints, holds ethics hearings, and sets and administers disciplinary action.

Mediation is a service for resolving commission disputes without having to go to the expense of court and legal fees. A trained mediator works with both companies or individuals involved in the dispute to bring it to settlement.

REALTOR® Shoppe....

The REALTOR® Shoppe provides a full range of essential supplies and marketing tools such as brochure boxes, sign riders, combination lockboxes, publications, closing gifts, and much more. In addition, NAR's Store at www.REALTOR.org is your official on-line real estate source.

Commercial Division....

The Commercial Division of the St. Louis Association of REALTORS® offers its commercial REALTORS® education programs, legislative monitoring and lobbying, standardized contracts and forms, Commercial Information Exchange, Arbitration and Mediation, Professional Standards Code of Ethics, meeting facilities, career development and networking opportunities. Please visit www.stlcr.com for more services.

Three Associations Strong....

Membership at the St. Louis Association of REALTORS® automatically extends to the Missouri Association of REALTORS®, which provides the channel between the local and national associations. It also extends to the National Association of REALTORS® (NAR), the world's largest professional association, which is over one million members strong.

The power of over one million members gives us considerable influence on Capitol Hill. Together, we leverage that power to affect governmental decisions that are in the best interests of our members.

These three Associations also offer the necessary resources to locate products, services, information and many other tools to aid their business. There are many opportunities to network with peers, join committees and participate in special events and activities.

Furthermore, members have the competitive edge to stay abreast of the latest trends and technology in the industry and cooperate with other REALTORS® to share listings in the MLS, utilize a common lock-box system and use standardized contracts & forms. All of these efforts are directed towards members maximizing their effectiveness in the real estate market.

REALTOR® Registered Trade Name....



Membership in the St. Louis Association of REALTORS® entitles real estate professionals to use NAR's federally registered collective membership trade name, REALTOR®. This trade name sets you apart from non-members and can be used by members who subscribe to its strict Code of Ethics. Proudly display the REALTOR® logo on your business card and marketing literature.

Code of Ethics....

REALTOR® professionals pledge to adhere to a strict Code of Ethics which hold themselves to higher standards of ethics and professionalism than non-members. These ethical requirements are a key factor separating REALTORS® from all other real estate practitioners.

Public Relations....

The Public Relations Department promotes REALTORS® through a wide variety of special events organized by committees of volunteers. Through these events, networking and sponsorship opportunities exist.

The Public Relations Department also participates in charitable and outreach programs throughout St. Louis. The REALTOR® Housing Assistance Fund was created solely for raising funds to help end the plight of homelessness.

In addition, the Association supports the Regional Chamber & Growth Association's (RCGA) economic development campaign *Greater St. Louis, Inc.*, by pledging to raise \$50,000 annually to attract jobs and families to the St. Louis area.

The Association strives to keep its members updated on the latest industry news and Association events through its *REALTOR® Report*, a free monthly membership publication, the weekly Fax News Hotsheet, email blasts and website alerts.

The St. Louis Association of REALTORS®, along with the National Association of REALTORS®, continues their ongoing Public Awareness Campaign to significantly increase the consumer's perception of the value of a REALTOR®. Listen for primetime TV ads, radio ads, and print ads in newspapers and magazines.

Medical Insurance (800) 790-9126....



Contact Benefits Unlimited Insurance, endorsed by the Missouri Association of REALTORS®, at 1-800-790-9126 for a no obligation free quotation on individual insurance for REALTORS® underwritten by American Community Mutual Insurance Company.

Legal Hotline (314) 552-6314....

The Legal Hotline, offered through the Missouri Association of REALTORS®, is for *Broker* members and provides legal information and answers to real estate questions with a broad applicability. It does not provide legal representation.

The St. Louis Association of REALTORS® is always offering new products, services & benefits.

To learn what's new, call us at 314.576.0033

or visit www.stlrealtors.com

Hours of Operation: Mon-Fri 8:30 a.m. to 5:00 p.m.
12777 Olive Blvd., St. Louis, MO 63141

St. Louis Association of REALTORS®



Membership BENEFITS

www.stlrealtors.com