

Subsidiary Contract

page 1 of 7

mipimasia
A Reed MIDEM quality event

The world's property market in Asia Pacific

MIPIM Asia 2008 • 19-21 November 2008 • Hong Kong Convention & Exhibition Centre • Hong Kong SAR, China

www.mipimasia.com

This form includes:

- Delegate(s) registration fee for MIPIM Asia
- Company and delegate(s) listing in the Guide and MIPIMWorld-Asia Edition (DEADLINE FOR LISTING IN THE GUIDE IS 27 OCTOBER 2008)
- Badge preparation. Your badge will be issued only upon presentation of official I.D. from 18 November 2008 2.00pm onwards.

The form should be completed in CAPITAL LETTERS and returned to one of our offices as soon as possible (See address on page 5).

1 Your Company – For MIPIM Asia Guide and MIPIMWorld - Asia Edition Listing

Company Name	_____		
Year of Company Formation	_____		
Address (inc. Street, House/Box Number)	_____		
City	_____	Zip Code/Postcode	_____
State	_____	Country	_____
Telephone	_____	_____	_____
Fax	country code _____ city code _____	_____	telephone number _____
Website	http://	country code _____ city code _____	_____ fax number _____

2 Billing Address

Legal company name	_____		
To the attention of	_____		
Address (inc. street, house/box number)	_____		
City	_____	Zip Code/Postcode	_____
State	_____	Country	_____
Telephone	_____	_____	_____
Fax	country code _____ city code _____	_____	telephone number _____
Email	country code _____ city code _____	_____	fax number _____

3 Contact Point

- What is the name of the stand you will be sharing?

Name	_____
Country	_____

4 MIPIM Asia Guide and MIPIMWorld - Asia Edition Listing

Give details of your company's activities (tick appropriate box(es))

Ensure the consistency of your company profile by completing the details of your company's activity carefully. This will be your reference in:
- MIPIMWorld - Asia Edition: MIPIM Asia's online matchmaking community

- The MIPIM Asia Guide: the who's who of the real estate industry

Your main activity: From the list below, please indicate which number corresponds to your company's main activity (one N° only)

INVESTORS

Please specify your activity

<input type="checkbox"/> 100 Institutional investor (pension fund, insurance company, bank, non listed funds)	<input type="checkbox"/> 103 Asset management company (portfolio & fund management)
<input type="checkbox"/> 101 Listed fund (other than REIT)/Hedge fund/Private equity	<input type="checkbox"/> 104 Private investor & developer*
<input type="checkbox"/> 102 Real estate investment trust (REIT, SIIC, SICAFI...)	

* Investing also in projects developed by other developers

Please specify which real estate sector do you invest in?

<input type="checkbox"/> A1 Offices	<input type="checkbox"/> A5 Entertainment/Leisure/Theme parks	<input type="checkbox"/> A8 Mixed use
<input type="checkbox"/> A2 Residential	<input type="checkbox"/> A6 Industry	<input type="checkbox"/> A9 Storage/Logistics
<input type="checkbox"/> A3 Retail	<input type="checkbox"/> A7 Infrastructure/Public & private partnership	<input type="checkbox"/> A10 Car parks
<input type="checkbox"/> A4 Hospitality		

Please specify your way of investment

<input type="checkbox"/> B1 Direct investment (in real estate projects/products)	<input type="checkbox"/> B2 Indirect investment (in funds and companies)
--	--

CORPORATE END-USERS

200 Corporate end-user

Please specify your activity's sector

- | | | |
|--|---|---|
| <input type="checkbox"/> C1 Financial services | <input type="checkbox"/> C5 Consumer goods | <input type="checkbox"/> C9 University & knowledge |
| <input type="checkbox"/> C2 Business centres | <input type="checkbox"/> C6 Media & entertainment | <input type="checkbox"/> C10 Technology & communication |
| <input type="checkbox"/> C3 Energy/Chemical | <input type="checkbox"/> C7 Publishing/Press | <input type="checkbox"/> C11 Travel & tourism |
| <input type="checkbox"/> C4 Industrial goods | <input type="checkbox"/> C8 Health care | <input type="checkbox"/> C12 Public services/Public authorities |
| | | <input type="checkbox"/> C13 Other |

HOTEL GROUPS

210 Hotel operator

RETAILERS

Please specify your activity

220 Individual retail company

221 Group of retail companies

222 Master franchisee

Please indicate your activity's sector

- | | | |
|---|--|--|
| <input type="checkbox"/> D1 Department stores | <input type="checkbox"/> D5 Food & beverage | <input type="checkbox"/> D9 Leisure/Entertainment/Sport |
| <input type="checkbox"/> D2 Books/Media | <input type="checkbox"/> D6 Health/Beauty | <input type="checkbox"/> D10 Luxury products |
| <input type="checkbox"/> D3 Clothing/Fashion/Footwear | <input type="checkbox"/> D7 Household goods | <input type="checkbox"/> D11 Utilities/Services |
| <input type="checkbox"/> D4 DIY Stores | <input type="checkbox"/> D8 Hypermarkets/Supermarkets | |
| Please specify your way of development | | |
| <input type="checkbox"/> E1 Branch (owned shop) | <input type="checkbox"/> E2 Master franchise (and franchise) | <input type="checkbox"/> E3 Distribution (multibrands, department stores, licensing) |

LOCAL & PUBLIC AUTHORITIES

Please specify your activity

- | | |
|--|--|
| <input type="checkbox"/> 300 City/Metropolitan area | <input type="checkbox"/> 302 Other local/regional/government authority |
| <input type="checkbox"/> 301 Public promotion/Development agency | <input type="checkbox"/> 303 Other public authority (joint ventures, free trade zone...) |

DEVELOPERS

Please specify your activity

- | | | |
|--|---|--|
| <input type="checkbox"/> 400 Car park developer | <input type="checkbox"/> 403 Mall/Shopping centre developer | <input type="checkbox"/> 406 Industry developer |
| <input type="checkbox"/> 401 Entertainment/Leisure/Theme parks developer | <input type="checkbox"/> 404 Storage/Logistics developer | <input type="checkbox"/> 407 Offices developer |
| <input type="checkbox"/> 402 Retail park/Factory outlet developer | <input type="checkbox"/> 405 Hotel developer | <input type="checkbox"/> 408 Residential developer |
| Please specify if you are also an investor: | | |
| <input type="checkbox"/> F1 Investor & developer | | |

OPERATORS

Please specify your activity

- | | |
|---|---|
| <input type="checkbox"/> 410 Airport/Railway station/Harbour operator | <input type="checkbox"/> 412 Storage/Logistics operator |
| <input type="checkbox"/> 411 Entertainment/Leisure/Theme parks operator | |

ARCHITECTS & PLANNERS

Please specify your activity

- | | |
|---|---|
| <input type="checkbox"/> 420 Architect/Designer | <input type="checkbox"/> 421 Private master planner |
|---|---|

BUSINESS SERVICES

Please specify your activity

- | | | |
|--|--|--|
| <input type="checkbox"/> 430 Accountant & audit/Notary/Tax adviser | <input type="checkbox"/> 433 Investment broker/Agent | <input type="checkbox"/> 436 Property management company |
| <input type="checkbox"/> 431 Bank (credit provider) | <input type="checkbox"/> 434 Occupation broker/Agent | <input type="checkbox"/> 437 Research institute |
| <input type="checkbox"/> 432 Consulting firm/Adviser | <input type="checkbox"/> 435 Law firm | <input type="checkbox"/> 438 Online data provider |

SERVICE PROVIDERS/SUPPLIERS

Please specify your activity

- | | | |
|--|---|--|
| Construction | | |
| <input type="checkbox"/> 440 Engineering firm/Surveyor | <input type="checkbox"/> 442 Interior architect/Designer/Consultant | |
| <input type="checkbox"/> 441 Construction company | <input type="checkbox"/> 443 Refurbishment specialist | |
| Other service providers/suppliers | | |
| <input type="checkbox"/> 444 HR/Recruitment consultant | <input type="checkbox"/> 446 Utilities | <input type="checkbox"/> 448 Other service provider/supplier |
| <input type="checkbox"/> 445 Facilities management | <input type="checkbox"/> 447 Marketing/Advertising/Public relations company | |



ASSOCIATIONS & ACADEMICS

Please specify your activity

450 Federation/Association

452 University/Academics

5 List of Participants for MIPIM Asia Guide & MIPIMWorld - Asia Edition Listing

YOUR PERSONAL EMAIL ADDRESS IS IMPORTANT to access to MIPIMWorld - Asia Edition, MIPIM Asia's online matchmaking tool. Log-in codes are personal and will be sent to you at the individual email address you give below*.

*You have the option to hide your email address from other users on MIPIMWorld - Asia Edition by ticking the checkbox below.

Participant: Mr Mrs Ms

SURNAME

First Name

Job Title

Email @

INDIVIDUAL EMAIL ADDRESS IS REQUIRED.

Tick this box if you want to hide your email address from other users on MIPIMWorld - Asia Edition.

Please specify if this person will also attend MIPIM Asia Special Tour - Japan (17-18 November 2008, Tokyo, Japan), for an additional fee of € 200*.

*MIPIM Asia Special Tour - Japan is not included in the participation fee for MIPIM Asia and requires a separate registration. Please refer to the specific participation contract for MIPIM Asia Special Tour - Japan for further details.

Participant: Mr Mrs Ms

SURNAME

First Name

Job Title

Email @

INDIVIDUAL EMAIL ADDRESS IS REQUIRED.

Tick this box if you want to hide your email address from other users on MIPIMWorld - Asia Edition.

Please specify if this person will also attend MIPIM Asia Special Tour - Japan (17-18 November 2008, Tokyo, Japan), for an additional fee of € 200*.

*MIPIM Asia Special Tour - Japan is not included in the participation fee for MIPIM Asia and requires a separate registration. Please refer to the specific participation contract for MIPIM Asia Special Tour - Japan for further details.

Participant: Mr Mrs Ms

SURNAME

First Name

Job Title

Email @

INDIVIDUAL EMAIL ADDRESS IS REQUIRED.

Tick this box if you want to hide your email address from other users on MIPIMWorld - Asia Edition.

Please specify if this person will also attend MIPIM Asia Special Tour - Japan (17-18 November 2008, Tokyo, Japan), for an additional fee of € 200*.

*MIPIM Asia Special Tour - Japan is not included in the participation fee for MIPIM Asia and requires a separate registration. Please refer to the specific participation contract for MIPIM Asia Special Tour - Japan for further details.

Participant: Mr Mrs Ms

SURNAME

First Name

Job Title

Email @

INDIVIDUAL EMAIL ADDRESS IS REQUIRED.

Tick this box if you want to hide your email address from other users on MIPIMWorld - Asia Edition.

Please specify if this person will also attend MIPIM Asia Special Tour - Japan (17-18 November 2008, Tokyo, Japan), for an additional fee of € 200*.

*MIPIM Asia Special Tour - Japan is not included in the participation fee for MIPIM Asia and requires a separate registration. Please refer to the specific participation contract for MIPIM Asia Special Tour - Japan for further details.

To register more delegates, please photocopy this page before filling it in.



6 MIPIM Asia registration fee

To register full time employees of your subsidiary companies, an individual fee of €420 per person is required. From 28 October 2008, this fee will be €990 per person. This price includes access to the exhibition area, the complete conference programme, our official networking events and MIPIMWorld - Asia Edition, our online matchmaking tool (which includes access to full details of the other participants and listing of your company and delegates - along with the creation of your company, individual and project profile), and listing of your company and delegates in the MIPIM Asia Guide. You can access to MIPIMWorld - Asia Edition from September 2008 to July 2009.

Until 27 October 2008

Number of delegates: x € 420 per person SUB TOTAL €

From 28 October 2008

Number of delegates: x € 990 per person SUB TOTAL €

REGISTRATION FEE - TOTAL €

Registration clause

- 1 From 28 October 2008, every alteration to your participant list will carry a charge of €990.
- 2 Badges can only be given on site on presentation of an official form of identification from 18 November 2008 2.00pm onwards.
- 3 Should you wish to register more delegates at MIPIM Asia, please photocopy this document for the additional persons accompanied by your payment.
- 4 The participant can only register here full-time salaried employees of the same company based in the same country. Justificatory documents may be required with the signature of the participant or his legal representative.
Only the names of the persons accredited by the participant, for whom a request for accreditation has been received by the organiser before or on 27 October 2008 can be listed in the guide. If the participant does accredit persons not fulfilling the requirements established above, he will be legally obligated to pay a participation fee of €990 for each wrongfully registered person. Failure to comply will make the participant subject to the sanctions set forth in article 11 of the Rules related to MIPIM Asia, which are printed thereafter.
- 5 The participant can only register as a subsidiary if more than a half of its capital is held by another company registered with MIPIM Asia as an exhibitor. Justificatory documents may be required. Failure to comply will make the participant subject to the sanctions set forth in article 11 of the Rules related to MIPIM Asia which are printed thereafter.

7 Terms of payment

This participation contract must be accompanied by payment in all cases. In the absence of the appropriate payment this contract shall be terminated automatically, though the signatory company shall still owe the sum indicated.

It should also be noted that no guide or MIPIMWorld - Asia Edition listing can be processed until full payment is received.

8 DECLARATION OF AGREEMENT

The undersigned acknowledges that he/she has read the Rules related to MIPIM Asia, an extract of which is printed thereafter, and undertakes to comply with these Rules. He/she confirms that he/she has duly informed the appropriate employees of his/her company that their personal data is processed by computer and that he/she has informed them of the terms of Article 10 of the Rules and of their rights in connection therein. Therefore, he/she hereby guarantees Reed MIDEM against any action based on Reed MIDEM's use of said data as permitted by Article 10 of the Rules. Finally, the undersigned represents and warrants that he/she is duly authorised by his/her company to bind it by the Rules hereof and agrees that he/she is personally bound and liable pursuant to the Rules hereof in the event such authority to bind his/her company does not actually exist.

Signature (Compulsory)

Date

Stamp (Compulsory)

**THIS CONTRACT IS FINAL AND
BINDING FOR THE SIGNED AMOUNT**

11 Rules - Extract (the complete version of the Rules applicable to this contract can be found on www.mipimasia.com)

I - INTRODUCTION AND SPECIFIC PROVISIONS

MIPIM Asia's (hereafter the "Event") purpose is to bring together real-estate professionals at the international level, in particular local authorities, promoters, developers, marketers, banks, architects, institutional investors, corporate users of premises and more generally any natural or legal person whose activities are directly connected with the real-estate sector, provided these do not prejudice the organisation's activities in any way whatsoever. Reed MIDEM, a French joint stock company (société anonyme) with capital of EUR 310,000, having its registered office at 9-13 rue du Colonel Pierre Avia, 75015 Paris, France, registered with the Paris Trade and Companies Registry under the number B 662 003 557, is the organiser (the "Organiser") of this Event.

II - GENERAL PROVISIONS

The participant in the Event, whether as exhibitor, exhibitor's staff, participant, speaker, guest, etc. (the "Participant") formally undertakes to comply with these RULES and to comply in all respects with the applicable regulations in the scope of its participation to the Event, notably related, when applicable, to the stand's tenure or events held on the stand. It undertakes furthermore to take note of and to accept without reservation the instructions laid down by the Management of the Hong-Kong Convention & Exhibition Center, particularly as regards health and safety regulations, these latter documents being communicated to it, in particular, in the "Technical Manual" relating to the Event. Access to the premises is prohibited for children under the age of 16 years old. Access could be refused or withdrawn to any person, who is not correctly and appropriately dressed, and, more generally, whose dress or behaviour could interfere with the image of the Event, its serenity or decorum.

More generally, each Participant hereby guarantees that its offer of products and / or services does not contravene public order and the applicable regulations. Notably, each Participant acknowledges that it is strictly forbidden to exhibit products and/or services that are illicit or result from illicit activities and that it is also strictly forbidden to non authorised parties to propose products and/or services which result from regulated activities. In this respect, in case of infringement of the applicable regulations, participants may face legal proceedings, without prejudice to any measures that the Organiser reserve to take in order to put an end to the trouble.

1 - organiser's obligations and rights

The Organiser undertakes to ensure that the Event is properly conducted in Hong-Kong Special Administrative Region of the People's Republic of China (hereinafter referred to as "HK SAR") on the dates indicated in this contract, and every day from 9.00 am to 6.15 pm except on the final day, when it will close at 5.00 pm.

The dates may however be changed by the Organiser, in addition to an unforeseen circumstance or force majeure, without the Participant being able to object to this or to claim any compensation, if it was in the interest itself of the Event, in view of its purpose and its international character, that such a change should take place, with the Organiser being responsible for notifying the Participant of such in writing as soon as possible in the light of the circumstances.

In the case of non-availability of the premises planned for running the Event in HK SAR, for reasons outside the Organiser's control (such as administrative measures, unilateral decisions of the HK SAR Government) or in the case of force majeure, the Organiser, after notifying the Participant of such and without the other conditions of its undertaking of participation being changed, in particular as regards the amount of such, may organise the said Event in another town or city or another country, if needed, that is able to accommodate such an event of an international character, provided premises could be made available to it of the same standing and conditions of accommodation.

Failing this, the Organiser may cancel the Event outright after notifying the Participant of such; in this case, the participation contract with or without letting of stands will be terminated as of right. The sums still available from the amount of the participations, after paying all the expenses incurred by the Organiser, will be divided among the Participants pro rata to the sums paid by them, without them being able to bring any proceedings on any count and for any reason whatsoever against the Organiser, which each Participant expressly agrees to, this being an essential and determinant condition of its adhesion to this participation contract with or without letting of stand.

THE ORGANISER IS EXEMPT FROM ANY LIABILITY FOR ANY OR LOSS, DAMAGE, INJURY, COSTS AND EXPENSES GENERALLY (INCLUDING INTERFERENCE WITH POSSESSION OR QUIET ENJOYMENT AND ANY COMMERCIAL HARM OR LOSS) THAT MIGHT BE SUFFERED BY THE PARTICIPANTS FOR ANY REASON WHATSOEVER, AND IN PARTICULAR FOR DELAY IN OPENING, PREMATURE SHUTDOWN OF THE EVENT, CLOSURE OR DESTRUCTION OF STANDS, FIRE AND ANY ACCIDENT, ETC. The Organiser reserves the right to ban or to limit sales involving immediate delivery on the spot to the purchaser.

2 - Participant's obligations and rights

The Participant may accredit only its full-time salaried staff in a same country, it being specified that a supporting document is required by the Organiser on the date of signature of the participation contract. In the case where the Participant has accredited a person who does not meet the aforesaid conditions, it will be obliged to pay a company registration fee as prescribed in the participation contract.

This participation contract is final and irrevocable. In the case of withdrawal at any time whatsoever and for any reason whatsoever, except in the case of force majeure, the signatory to this participation contract will remain liable for the full amount of its participation and for any invoice relating thereto; in the case of force majeure, however, all payments it will have made and received by the Organiser will be returned to the Participant.

The amount of the participation must be paid in accordance with the terms specified in the paragraph "PAYMENT TERMS" of the participation contract; it being provided that the amount of such participation will be the subject of a billing for various expenses that are chargeable to the Participant (telephone, technical services, etc.), which must be paid subject to the same above-mentioned conditions. Such expenses will be invoiced at the end of the Event. (...)

5 - health and safety regulations - order and policing

The Participant is obliged to take note of and to comply with the health and safety regulations measures laid down by the Public Authorities or by the management of the Hong-Kong Convention & Exhibition Center, or that may be adopted by the Organiser. (...)

The Participant is likewise obliged scrupulously to comply with the internal order measures inside the Event or any policing measures prescribed not only by the Organiser, but also by any competent authority.

6 - advertising - distribution of documents or items or objects of any kind

6-1 advertising

Any form of advertising other than that using the media made available to the Participant by the Organiser, and for which the fees for insertion or display have been paid beforehand in accordance with the rates in force, is strictly forbidden. Any authorised advertorial-type advertising within the Event venue must carry the banner "PUBLICITE" [ADVERTISEMENT]. For example, the use of self-adhesive advertisements or advertising materials not specifically authorised by the Organiser is strictly forbidden. Furthermore, the distribution of prospectuses, brochures, leaflets or documents of any kind as a promotional item is strictly limited within the Event venue and is subject to the Organiser's prior permission.

The Organiser, in particular in its capacity as publisher of the various catalogues and daily newspapers specific to the Event and the person responsible for their publication, will have a right of control over all advertising wordings or announcements for the purposes of ensuring the proper conduct and unity of the Event and more generally the interests of all of the Participants. In this respect, it may inter alia remove any references that may attract directly or indirectly any participant outside the confines of the Event, such as a reference to a hotel or to any premises outside the said Event. Furthermore, it is specified that the Organiser is the sole holder of the rights to publish and to distribute catalogues and daily newspapers. It may grant all or part of such rights. The information necessary for the drafting of the catalogues and daily newspapers is provided by the Participant on its own responsibility. The Organiser will not be liable for omissions, errors of reproduction, composition, etc., that may occur. In the case that a Participant who/which has placed an order for advertising has not forwarded to the Organiser the documents and information necessary for its publication by three weeks before the opening of the Event (for catalogues), and twenty-four hours before their publication (for daily newspapers), the Organiser reserves the right to print on the site adopted the words: "Site reserved for...", followed by just the Participant's name, and the latter will be unable to demand reimbursement of its order or any compensation whatsoever. The documents used for the publication of such advertising will be returned to the Participant or its agent only at their request. As the Organiser is obliged to keep them for only one year, it may destroy them once this time-limit has passed. Because of technical requirements, preferential spaces cannot be guaranteed. One copy of each advertisement for the record will be sent after publication to the Participant or to its agent. Insofar as the Organiser, because of non-conformity of the material delivered, has to design and produce the advertisements, the Participant will be obliged to pay it for the relevant works of design, composition and execution.

6-2 - sponsoring

Any Participant in the main event will be able to sponsor one or more of the sideevents or publications organised in connection with the main event, subject to complying with all of the provisions of the RULES. The Organiser will allocate the right to sponsor each of the side-events to the first participant who has applied to do so and has forwarded to the Organiser payment of the sums owned for such sponsoring on the date of signature of said participation contract. The right to sponsor includes visibility at the side-events referred to in the Advertising /Sponsoring contract. The terms for

sponsoring will be specified in an annex to the contract. The Organiser, in particular in its capacity as publisher of the various catalogues and daily newspapers specific to the main event and the person responsible for their publication, will determine the spaces available in connection with the sponsoring and will have a right to check, on each of the media, the contents reflecting the sponsoring of the event in question. The intellectual property rights relating to the contents issued at the events will remain the property of Reed MIDEM and/or of their authors. A Participant's application to sponsor a side-event will be final and irrevocable. In the event of withdrawal at any time whatsoever and on any grounds whatsoever, except in the case of force majeure, the Participant concerned will remain liable for the full amount owing under this provision and for any invoice relating to such, except in the case of force majeure, notwithstanding the Organiser's right to substitute for the Participant in default any other sponsor of its choice. The Organiser will not under any circumstances be held liable for the statements or other information provided by the sponsor, who warrants that the said information is not contrary to public policy; that he/she/it is the owner, as the case may be, of all the intellectual property rights or other rights relating to the said content or information; that such content or information may be freely used and reproduced and that no third party has any ownership or other property rights over such content or information. The sponsor undertakes to indemnify and compensate the Organiser in respect of any third-party claim relating to the contents or information provided by him/her/it, the subject of the sponsoring.

7 - hotel

Any Participant in the main event will be able to sponsor one or more of the sideevents or publications organised in connection with the main event, subject to complying with all of the provisions of the RULES. The Organiser will allocate the right to sponsor each of the side-events to the first participant who has applied to do so and has forwarded to the Organiser payment of the sums owned for such sponsoring on the date of signature of said participation contract. The right to sponsor includes visibility at the side-events referred to in the Advertising /Sponsoring contract. The terms for sponsoring will be specified in an annex to the contract. The Organiser, in particular in its capacity as publisher of the various catalogues and daily newspapers specific to the main event and the person responsible for their publication, will determine the spaces available in connection with the sponsoring and will have a right to check, on each of the media, the contents reflecting the sponsoring of the event in question. The intellectual property rights relating to the contents issued at the events will remain the property of Reed MIDEM and/or of their authors. A Participant's application to sponsor a side-event will be final and irrevocable. In the event of withdrawal at any time whatsoever and on any grounds whatsoever, except in the case of force majeure, the Participant concerned will remain liable for the full amount owing under this provision and for any invoice relating to such, except in the case of force majeure, notwithstanding the Organiser's right to substitute for the Participant in default any other sponsor of its choice. The Organiser will not under any circumstances be held liable for the statements or other information provided by the sponsor, who warrants that the said information is not contrary to public policy; that he/she/it is the owner, as the case may be, of all the intellectual property rights or other rights relating to the said content or information; that such content or information may be freely used and reproduced and that no third party has any ownership or other property rights over such content or information. The sponsor undertakes to indemnify and compensate the Organiser in respect of any third-party claim relating to the contents or information provided by him/her/it, the subject of the sponsoring.

8 - exclusivity of the Participant's activities within the confines of the Event

The Participant will expressly refrain from engaging outside the Hong-Kong Convention & Exhibition Center as well as any other exhibition area, as determined by the Organiser from time to time, in activities identical or similar to those exercised within the confines of the Event during such and in particular on premises such as a hotel or any other premises outside the said Event. It undertakes therefore and in particular not to attract directly or indirectly any other Participant outside the Hong-Kong Convention & Exhibition Center and/or any other exhibition area as determined by the Organiser in order to present there any of its products or services that fall within the scope of the subject-matter or purpose itself of the Event.

9 - photographers and cameramen

Photographers and cameramen may be allowed, with the Organiser's written permission, to operate within the confines of the Event. A print of all the photographs taken or a copy of the audio or video recordings so made must be delivered to the Organiser within fifteen days after the close of the Event. Such permission may be withdrawn at any time. The taking of photographs by participants may be banned by the Organiser.

For the purposes of the Event, the Organiser reserves the right to photograph, capture, film or records the voice and image of the Participants, stands or certain items or objects on the stands, whatever the medium, except where the Participants have objected in writing beforehand.

10 - information technology and civil liberties

Information, including photographs, that is requested from the Participant is essential for entering into this contract and for access to the Event. It is forwarded to third parties, including those companies of the Reed Elsevier group, with whom the Organiser has contracted for the purposes of implementing this contract and may be used, in this regard, on any media for dissemination relating to the Event in question, including on the Internet, unless, in this latter case, there is an objection from the Participant concerning photographs. Through the Organiser, and except where there is an objection by the Participant, the latter may receive commercial offers or proposals from the Organiser and from other companies that are contractually linked to the Organiser. Pursuant to the Loi Informatique et Libertés du 6 janvier 1978 [French Law on Information Technology and Civil Liberties of 6 January 1978], the Participant may exercise, on application to the manager of the Event, a right of access, of rectification and of opposition or objection as regards the personal information concerning it that is present on the Organiser's database(s). Since all the Participants to the Event for which you have been registered may have access to such data, the Organiser can not be held liable for the use that could be made by the other Participants or their partners. All Participants undertake to use said data only for purposes of organising their participation in the Event. In particular, any prospecting for purposes other than the abovementioned is prohibited. The Organiser reserves the right to have any disturbances caused by any such prohibited use terminated by any means, including the disconnection of the Participant from the database. This is without prejudice to any legal action that the Organiser may take in order to exercise its rights and of any damages to which the Organiser may be entitled as a result of such breach of contractual provisions.

11 - penalties

Any breach by the Participant of the provisions of these RULES prescribed by:

- clause 2 concerning payment of the amount of the participation, (...)
- clause 7 concerning the ban on installing in hotel rooms and suites any equipment that is not in accordance with the intended purpose of the premises,
- clause 8 concerning the ban on engaging outside the Hong-Kong Convention & Exhibition Center in activities similar to those exercised within the confines of the Event during such, will lead automatically and without prior notice, this being a breach of the essential and determining conditions of adhesion to this contract, to the immediate exclusion of the Participant from the confines of the Event and without reimbursement of the amount of the participation or of any sum paid by it, which will remain vested in the Organiser.

Any other breach by the Participant of the provisions of these RULES may lead to the same penalties but after prior notice to remedy such that has continued to have no effect for a period of 24 hours from receipt of such.

With the Organiser reserving, in any case, the right to bring against the offending Participant any action for damages to compensate for the harm suffered.

12 - miscellaneous provisions

The Participant by signing the participation contract with or without letting of stands agrees to the provisions of these RULES and, as the case may be, of the "Technical Manual", as well as any further provisions that may be imposed by the circumstances and adopted in the interest of the Event by the Organiser, which reserves the right to draw their attention to such, even verbally. Any mention or note made by the Participant to the present Rules shall be considered as null and void. These Rules are subject to modifications and are deemed to have been accepted by the Participant(s) for itself and on behalf of its directors, employees, representatives, agents, suppliers and/or guests and prevail over any other terms and conditions.

THESE RULES AS WELL AS THE PARTICIPATION CONTRACT WITH OR WITHOUT LETTING OF STANDS, WHICH CONSTITUTES AN ADHESION CONTRACT, ARE GOVERNED BY FRENCH LAW, AND THE FRENCH VERSION OF SUCH, WHICH THE PARTICIPANT IN ANY CASE ACKNOWLEDGES HAVING TAKEN NOTE OF (ON THE WEBSITE www.mipimasia.com AND/OR UPON WRITTEN REQUEST BY HIM/HER/IT TO THE ORGANISER), WILL ALONE BIND THE PARTIES, WHICH THE LATTER EXPRESSLY RECOGNISE. IN THE CASE OF A DISPUTE RELATING TO THE INTERPRETATION OR THE IMPLEMENTATION OF THIS ADHESION CONTRACT, THE COURT OF THE PLACE OF THE ORGANISER'S REGISTERED OFFICE WILL HAVE SOLE JURISDICTION TO HEAR SUCH, WHICH THE PARTIES EXPRESSLY AGREE.