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“Neighborhood Info” Tab on REALTOR.com® Showcase Listings

Frequently Asked Questions

Q: What is the “Neighborhood Info” tab?

A new “Neighborhood Info” tab has been added to the Listing Details page for Showcase Listings. Using the listing’s address, the Neighborhoods widget will display community and school information related to that address in the new tab. Some of the information is statistical, while other information is interactive, for instance a consumer can view neighborhood schools and selected merchants on a map with controls that change the radius of the display.

Neighborhood Info



306 FOOTHILL RD
BEVERLY HILLS, CA 90210
MLS ID# 06-140367

\$2,547,000
3 Bed, 2 Bath

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Community Information | **School Information**

Community Report for 90210

Area Map for 306 FOOTHILL RD, BEVERLY HILLS, CA

[Show Map](#)

Statistics | **Amenities**

Show: Community Characteristics

Community Characteristics

These distinctive characteristics represent factors which have a strong influence on this community. Factors are considered "distinctive" if this community falls into the top 25% for these characteristics nationally.

- Close to Military Facility(ies)
- Growing Population and / or Moderate Residential Turnover
- Moderate Seasonal Residency Pattern

Closest Airport	BURBANK-GLENDALE-PASADENA(7 miles)
Closest 2 Year College	AMER ACAD DRAM ARTS HOLLYWOOD(4 miles)
Closest 4 Year College	UNIVERSITY OF CA LOS ANGELES(3 miles)
Closest Major Sports Team	Hollywood Fame(8 miles)

Certain community and school data are provided by Onboard LLC (2007 Onboard LLC.). All information is presumed reliable when collected but is not guaranteed and should be independently verified. NOTE: Homes or properties identified might not be within the school district(s) of each school shown or listed.

Q: What data is shown on the “Neighborhood Info” tab?

There are three different types of data:

<ul style="list-style-type: none">• Demographic data<ul style="list-style-type: none">○ Community Characteristics○ Population○ Household○ Education Level○ Housing○ Transportation○ Income○ Employment○ Net Worth○ Cost of Living○ Climate○ Crime	<ul style="list-style-type: none">• Amenity data<ul style="list-style-type: none">○ Shopping and Groceries Stores○ Public Services○ Places of Worship○ Recreation and leisure○ Food and Drink	<ul style="list-style-type: none">• School data<ul style="list-style-type: none">○ School Profile○ Subjects and Programs○ Students per grade○ Test Results
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Q: Are maps provided with the “Neighborhood Info” tab?

Yes, Microsoft Virtual Earth maps are used. The property location is centered on the map and users may move and zoom in/out of the map. Depending on the community, there may be a bird’s eye view available. Amenities and/or schools will be shown as icons on the map, and the user may “mouse over” the icons to display information (i.e. address and telephone number).

Q: How are the Amenities and Schools selected for display on the map?

It is based on a radius search using the Showcase listing’s address as the center point. The default is to display amenities and schools within a 2 mile radius. The user has the option of changing the search radius to 1, 2, 3, and 5 miles. For each amenity found, the name, address, telephone number and distance from the listing address will be displayed.

Q: What types of schools are included in the report?

Currently we include public, private, and Catholic school types.

Q: Who provides data for the Community and School tabs?

Community and School data are provided by OnBoard LLC. Amenities data are provided by Welcome Wagon.

Q: Where does Onboard, LLC get their Data?

OnBoard uses a wide range of data sources in constructing its estimates and projections, including:

- Census tabulations from 1970, 1980, 1990 and most recently, the release of the 2000 Census.
- USPS and commercial source ZIP+4 level delivery statistics.
- Census Bureau estimates and projections of population characteristics at various levels of geographic detail, including the latest estimates of population at the city level.
- The Census Bureau’s American Community Survey results, which cover over 60% of the national population and serve as an increasingly important attribute base at the county, metro, and state levels.
- Bureau of Labor Statistics estimates and projections of employment by industry and occupation at the county level.
- Medicare eligible population counts at the ZIP code level, including population by sex and 5-year age cohorts, provided by the Health Care Financing Administration of Social Security. These counts provide a very accurate local count of the population aged 65 and higher.

- Internal Revenue Service statistics on tax filers and year-to-year migration.
- The Census Bureau's Current Population Survey, which provides detailed demographic breakdowns and enables a thorough longitudinal analysis of demographic trends.
- Household level credit and demographic databases which cover the vast majority of households.

Q: How fresh is the data?

The community data is updated annually. The school data is updated quarterly. The amenities data is updated monthly.

Q: Will this feature cost anything, and which customers will receive this benefit?

Only customers with Showcase Listing Enhancements will have this feature. There is no additional charge.

Q: How is a neighborhood defined for individual reports, are they based on a single zip code, or a city, or is it the same for all markets?

Neighborhood is defined as a single zip code. This is the same for all markets. In most cases, the data set is broken down to the zip code level, but not all data is available for all zip codes. We currently have data for 29,961 Zip Codes in 3,141 Counties in 50 states. Amenities and school data are no based on Zip Codes (or school districts), rather they reflect a selected proximity from the subject property.

Q: Can this feature be 'turned off'?

Yes, Showcase customers can turn this function off by accessing the Control Panel within the REALTOR.com Resource Center and simply clicking a checkbox to turn it off. This will suppress the feature for all listings. A Showcase customer cannot suppress the function on a listing-by-listing basis.

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*Office Name: (80 characters max)

Phone Number 1: Ext. Office

Phone Number 2: Ext. Fax

Phone Number 3: Ext. Type

*Email Address: (80 characters max)

Web site URL: (150 characters max)

Market Snapshot Email:

Neighborhood Information

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Password

(8 characters max)

*Verify Password: (8 characters max)

Location Information

*Licensed in:

*Communities in which you specialize: (Community names separated by commas. 250 characters max.)

*Primary marketing Zip / Postal codes: (Zip / Postal codes separated by commas. 250 characters max.)

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