

*National Association of Realtors
Top 25 MSAs Survey
Interview Schedule*

**Public Opinion Strategies
October 21 - 24, 2007
Proj # 07586**

**N=1000 adults in
the Top 25 MSAs
MoE \pm 3.10%**

A. First, are you at least 18 years of age or older?

100% YES (**CONTINUE TO QUESTION B**)

- IF NO THEN ASK: May I please speak to someone in your household who is 18 years of age or older? (**REPEAT QUESTION A WITH NEW RESPONDENT**)
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B. Some people have the time to vote in all elections while other people do not have the time to vote at all, which one of the following best describes how often you vote ...(**ROTATE TOP TO BOTTOM AND BOTTOM TO TOP**)

05/05 10/07

79% 74% TOTAL ALWAYS

20% 25% TOTAL OCCASIONAL/NEVER

55% 50% I ALWAYS vote in all elections, including general elections and primaries

25% 24% I ALWAYS vote in GENERAL ELECTIONS, but sometimes miss primaries

9% 11% I OCCASIONALLY vote in GENERAL ELECTIONS but almost never vote in primaries

11% 14% I ALMOST NEVER VOTE

1% 1% DON'T KNOW (DO NOT READ)

* * REFUSED (**DO NOT READ**)

C. Are you, or is anyone in your household, employed by a newspaper, television or radio station, a political party, or by a candidate for political office?

- YES (**THANK AND TERMINATE**)

100% NO (**CONTINUE**)

- NOT SURE/REFUSED (DO NOT READ - THANK AND TERMINATE)
-

1. Now, generally speaking, do you feel things in the COUNTRY are going in the right direction, or have they pretty seriously gotten off on the wrong track?

<u>08/03</u>	<u>04/04</u>	<u>05/05</u>	<u>10/07</u>	
40%	34%	31%	19%	RIGHT DIRECTION
51%	58%	60%	75%	WRONG TRACK
8%	7%	8%	5%	DON'T KNOW (DO NOT READ)
1%	1%	1%	1%	REFUSED (DO NOT READ)

Now, thinking a bit about your area.... I am going to read you a list of problems that many areas are facing and I'd like you to tell me how big a problem each one is in your area....For each issue, I'd like you to tell me if that issue is a VERY BIG PROBLEM , A FAIRLY BIG PROBLEM, A MODERATE PROBLEM, A SLIGHT PROBLEM or NOT A PROBLEM AT ALL in your area..... **(RANDOMIZE)**

(PROBE, IF NECESSARY:) And, would you say that issue is a VERY BIG PROBLEM, A FAIRLY BIG PROBLEM, A MODERATE PROBLEM, A SLIGHT PROBLEM or NOT A PROBLEM AT ALL in your area?

	TOT PROB	TOT NOT	VERY BIG PROB	FAIRLY BIG PROB	MODERATE PROBLEM	A SLIGHT PROB	NOT AT ALL	DK/ REF
2. Lack of affordable health care options								
08/03	48%	27%	31%	17%	18%	11%	16%	6%
04/04	53%	22%	39%	15%	21%	9%	12%	4%
05/05	55%	22%	38%	17%	20%	11%	11%	3%
10/07	54%	21%	37%	17%	20%	9%	12%	5%
3. Lack of available housing that is affordable								
08/03	47%	28%	34%	14%	21%	12%	16%	4%
04/04	47%	28%	31%	17%	21%	12%	16%	4%
05/05	51%	28%	34%	18%	18%	15%	13%	2%
10/07	48%	27%	32%	16%	22%	11%	16%	3%
4. Job layoffs and unemployment								
08/03	52%	20%	32%	20%	23%	11%	9%	5%
04/04	49%	23%	32%	17%	24%	12%	11%	4%
05/05	39%	30%	22%	16%	27%	18%	12%	4%
10/07	33%	37%	21%	12%	25%	20%	17%	5%
5. Crime								
08/03	24%	40%	12%	13%	35%	26%	14%	1%
04/04	28%	39%	14%	14%	31%	24%	15%	1%
05/05	30%	35%	16%	14%	34%	24%	11%	1%
10/07	31%	35%	16%	15%	33%	23%	12%	1%
6. A polluted environment								
08/03	31%	40%	16%	15%	28%	22%	18%	1%
04/04	30%	43%	16%	14%	26%	22%	21%	1%
05/05	34%	37%	18%	16%	27%	20%	17%	2%
10/07	35%	37%	20%	15%	27%	20%	17%	1%
7. Keeping Americans safe from terrorism								
04/04	40%	35%	26%	14%	21%	16%	19%	3%
05/05	33%	37%	18%	16%	25%	18%	19%	4%
10/07	34%	40%	21%	13%	23%	19%	21%	3%

8. How closely would you say you follow issues related to the housing market in the news....**(ROTATE TOP TO BOTTOM AND BOTTOM TO TOP)**

76% TOTAL VERY/SOMEWHAT
24% TOTAL NOT VERY/NOT AT ALL

34% Very closely
42% Somewhat closely
13% Not very closely
...OR...
11% Not at all closely

* DON'T KNOW (DO NOT READ)
- REFUSED (**DO NOT READ**)

(IF 8:1-3, THEN ASK)

9. What have you seen, read, or heard in the news recently related to the housing market?
(PROBE:) Anything else?

SEE VERBATIM RESPONSES

10. In general do you believe buying a home is a good financial decision, or not?

(IF GOOD/NOT GOOD, ASK) And do you feel this way STRONGLY or NOT-SO-STRONGLY?

87% TOTAL GOOD DECISION
10% TOTAL NOT GOOD DECISION

80% STRONGLY GOOD DECISION
7% NOT-SO-STRONGLY GOOD DECISION
4% NOT-SO-STRONGLY NOT GOOD DECISION
6% STRONGLY NOT GOOD DECISION

3% DON'T KNOW (**DO NOT READ**)
* REFUSED (**DO NOT READ**)

11. Do you believe now is a good time to buy a home, or not?

(IF YES/NO, ASK): And do you feel this way STRONGLY or NOT-SO-STRONGLY?

59% TOTAL YES

35% TOTAL NO

46% STRONGLY YES

13% NOT-SO-STRONGLY YES

12% NOT-SO-STRONGLY NO

23% STRONGLY NO

6% DON'T KNOW (**DO NOT READ**)

* REFUSED (**DO NOT READ**)

Now thinking more about housing for people in your area, that is to say all housing; including, single family homes, condominiums, town homes, attached homes, co-op apartments and regular apartments.

12. How concerned are you about the cost of housing in your area? Would you say that you are...

(ROTATE TOP TO BOTTOM AND BOTTOM TO TOP)

08/03 04/04 05/05 10/07

67% 66% 69% 69% TOTAL CONCERNED

32% 33% 30% 30% TOTAL NOT CONCERNED

36% 32% 36% 34% VERY CONCERNED

31% 35% 33% 35% SOMEWHAT CONCERNED

16% 16% 17% 17% NOT VERY CONCERNED

...OR...

16% 17% 14% 13% NOT AT ALL CONCERNED

* * * 1% DON'T KNOW (**DO NOT READ**)

* * * - REFUSED (**DO NOT READ**)

13. In the last year in the area in which you live, do you feel that activity in the housing market has -
(ROTATE PUNCHES 1 AND 2, ALWAYS READ PUNCH 3 LAST) -

67% Slowed down, meaning the pace of buying and selling homes has dropped off

13% Increased, meaning the pace of buying and selling a home has picked up

...OR...

17% Have things in the housing market stayed about the same

3% DON'T KNOW (**DO NOT READ**)

- REFUSED (**DO NOT READ**)

14. Do you believe it is (**ROTATE**) - easier or harder - to sell a house in your neighborhood today than it was a year ago?

8% EASIER
82% HARDER

7% ABOUT THE SAME (**DO NOT READ**)
3% DON'T KNOW (**DO NOT READ**)
* REFUSED (**DO NOT READ**)

15. In the next three months, do you expect real estate sales in your neighborhood to (**ROTATE**) - increase, decrease -...or remain about the same?

10% INCREASE
23% DECREASE
65% REMAIN ABOUT THE SAME

2% DON'T KNOW (**DO NOT READ**)
* REFUSED (**DO NOT READ**)

16. In the next three months, do you expect the value of homes in your neighborhood to (**ROTATE**) - increase, decrease -... or remain about the same?

14% INCREASE
28% DECREASE
57% REMAIN ABOUT THE SAME

1% DON'T KNOW (**DO NOT READ**)
- REFUSED (**DO NOT READ**)

(IF 16:1-2, THEN ASK)

17. If you had to give your best estimate, by what percentage do you expect the value of homes in your neighborhood to (ANSWER TO Q16 [INCREASE/DECREASE]) in the next three months?

IF "INCREASE" IN Q16 (ASKED OF 136 WHO CHOSE INCREASE IN Q16)

SKIP TOT

25% 3% < 5%

19% 3% 5-9%

42% 6% 10%+

14% 2% DON'T KNOW/REFUSED

13 13 MEAN

7 7 MEDIAN

IF "DECREASE" IN Q16 (ASKED OF 279 WHO CHOSE DECREASE IN Q16)

SKIP TOT

18% 5% < 5%

26% 7% 5-9%

45% 13% 10%+

11% 3% DON'T KNOW/REFUSED

10 10 MEAN

10 10 MEDIAN

Now, thinking still about issues that affect housing for both renters and homeowners... I am going read several things some people have said makes housing too expensive and unaffordable After I read each one, please tell me what you think **(ROTATE TOP TO BOTTOM AND BOTTOM TO TOP)** – is that a huge obstacle for people in your area , a medium-size obstacle, a small obstacle, or not an obstacle at all that makes housing unaffordable for people in your area.

(TWO SECTIONS ONE FOR BUYING & ONE FOR RENTING...PLEASE ROTATE SECTIONS AND RANDOMIZE STATEMENTS WITHIN EACH SERIES)

TOT OBS	TOT SMALL/ NOT OBS	HUGE OBS	MED SIZE OBS	SMALL OBS	NOT AN OBS AT ALL	DK (DNR)	REF (DNR)
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Thinking about people buying a home in your area... The **(FIRST/NEXT)** statement is.....**(RANDOMIZE STATEMENTS)**

18. Having enough money for a down payment and closing costs.

08/03	74%	23%	40%	34%	12%	11%	3%	*
04/04	74%	23%	40%	34%	12%	11%	3%	*
05/05	71%	24%	38%	33%	13%	11%	5%	*
10/07	83%	16%	49%	34%	8%	8%	1%	*

19. Being able to find a home they like that they can afford.

08/03	70%	28%	35%	36%	15%	12%	2%	*
04/04	76%	23%	41%	34%	11%	11%	2%	*
05/05	74%	23%	41%	33%	12%	11%	3%	1%
10/07	73%	25%	38%	35%	11%	14%	1%	1%

20. Having enough confidence in their job security.

08/03	72%	25%	35%	37%	12%	12%	3%	*
04/04	73%	22%	30%	44%	13%	9%	4%	*
05/05	68%	25%	25%	44%	15%	10%	6%	*
10/07	68%	28%	28%	40%	17%	11%	4%	*

21. Having enough confidence that they would be approved for a home mortgage.

08/03	56%	39%	19%	36%	20%	18%	6%	*
04/04	60%	32%	19%	41%	17%	15%	8%	*
05/05	56%	34%	17%	39%	20%	14%	9%	1%
10/07	63%	29%	25%	38%	15%	14%	8%	*

22. Facing discrimination that might prevent someone from buying the home they would want to buy.

08/03	29%	68%	10%	19%	27%	41%	3%	*
04/04	30%	66%	9%	21%	24%	42%	3%	*
05/05	26%	69%	6%	20%	28%	41%	4%	*
10/07	24%	74%	9%	15%	27%	47%	2%	*

Talking about housing, how about you...

23. Do you OWN or RENT your home?
(IF OWN:) And, do you want to move sometime in the next few years?
(IF RENT:) And, do you want to move sometime in the next few years?

<u>08/03</u>	<u>04/04</u>	<u>05/05</u>	<u>10/07</u>	
65%	68%	71%	72%	TOTAL OWN
31%	26%	23%	23%	TOTAL RENT
47%	45%	53%	49%	OWN - WILL NOT MOVE IN NEXT FEW YEARS
17%	24%	18%	23%	OWN - WILL MOVE NEXT FEW YEARS
10%	8%	7%	8%	RENT - WILL NOT MOVE IN NEXT FEW YEARS
21%	18%	16%	15%	RENT - WILL MOVE IN NEXT FEW YEARS
5%	5%	6%	5%	DK/REFUSED (DO NOT READ)

(IF 23:1-2, THEN ASK) (ASKED OF RESPONDENTS 724 WHO OWN THEIR HOME)

24. Do you currently have a home mortgage?(**IF UNSURE, THEN ASK:)** For the purposes here, a home mortgage includes a deed of trust, a contract to purchase, or similar debt on your property?

<u>10/07</u>			
<u>SKIP</u>	<u>TOT</u>		
67%	49%	YES, have a mortgage	
32%	23%	NO, do not have a mortgage	
1%	*	DON'T KNOW (DO NOT READ)	
*	*	REFUSE (DO NOT READ)	
<u>08/03</u>	<u>04/04</u>	<u>05/05</u>	
68%	65%	63%	YES, have a mortgage
31%	34%	35%	NO, do not have a mortgage
1%	*	*	DON'T KNOW (DO NOT READ)
*	1%	1%	REFUSED (DO NOT READ)

Thinking some more about housing issues, both for renters and homeowners,

I am going to read several statements about why some people are worried about the lack of affordable housing and after I read each one, please tell me if, in your area, would you say the following is ...**(ROTATE TOP TO BOTTOM AND BOTTOM TO TOP)** ... one of your biggest worries, something you are moderately worried about, just a small worry of yours, or something you are not worried about at all.

(PROMPT IF NECESSARY:) And would you say this is...**(REPEAT CHOICES)**

TOT BIG/ MOD	TOT SMALL/ NOT	BIG WOR- RY	MOD WOR- RY	SMALL WOR- RY	NOT AT ALL WORRIED	DON'T KNOW	REF
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The (FIRST/NEXT) one is...**(RANDOMIZE)**

(IF 24:1, THEN ASK):(ASKED OF 487 RESPONDENTS WHO HAD A HOME MORTGAGE)

25. I worry that the interest rate on my home mortgage is going to increase.
21% **79%** 11% 10% 12% 67% * –

(IF 23:3-4, THEN ASK) (ASKED OF 234 RESPONDENTS WHO RENT THEIR HOME)

26. I worry that the cost of housing is getting so unaffordable that I will NEVER be able to buy a home and be part of the American Dream.
63% **35%** 41% 22% 15% 20% 2% –

ASK ALL:

27. I worry that my children, grandchildren or other family members will not be able to afford housing and live close to me.

08/03	51%	48%	29%	22%	13%	35%	1%	*
04/04	53%	45%	31%	22%	15%	30%	1%	*
10/07	52%	47%	30%	22%	15%	32%	1%	*

28. I worry that me, or members of my family, will have to spend too much time commuting to and from work because housing closer to where we work is not very affordable.

08/03	42%	57%	18%	24%	14%	43%	1%	*
04/04	50%	49%	27%	23%	16%	33%	1%	–
10/07	38%	61%	17%	21%	15%	46%	1%	*

29. I worry that me, and members of my family, will be forced to live in less desirable areas because homes in more desirable areas are not very affordable.

08/03	47%	52%	24%	23%	13%	39%	1%	*
04/04	53%	46%	30%	23%	15%	32%	1%	–
10/07	41%	58%	21%	20%	15%	43%	1%	*

Continued...

	TOT BIG/ MOD	TOT SMALL/ NOT	BIG WOR- RY	MOD WOR- RY	SMALL WOR- RY	NOT AT ALL WORRIED	DON'T KNOW	REF
30.	I worry that the cost of a home is getting so unaffordable that it is hurting our local economy.							
08/03	56%	42%	31%	25%	15%	28%	1%	*
04/04	59%	40%	30%	28%	15%	25%	1%	*
10/07	59%	41%	31%	28%	17%	24%	*	*
31.	I worry that me, or members of my family, may have their home repossessed or foreclosed because we are unable to pay rising monthly mortgage payments.							
	26%	74%	13%	13%	15%	59%	*	*
32.	I worry that me or members of my family may have to sell their home and buy a less expensive home because we are unable to pay rising monthly mortgage payments.							
	29%	70%	14%	15%	16%	54%	1%	—

Thinking about the housing market in the area in which you live ...

33. How difficult is it for people to obtain a fair and affordable mortgage on their homes in the area in which you live...is it (**ROTATE TOP TO BOTTOM AND BOTTOM TO TOP**)... very difficult, somewhat difficult, not very difficult, or not at all difficult?

57% **TOTAL VERY/SOMEWHAT**
30% **TOTAL NOT VERY/NOT AT ALL**

18% VERY DIFFICULT
39% SOMEWHAT DIFFICULT
19% NOT VERY DIFFICULT
11% NOT AT ALL DIFFICULT

13% DON'T KNOW (**DO NOT READ**)
* REFUSED (**DO NOT READ**)

(IF 24:1, THEN ASK):(ASKED OF 487 RESPONDENTS WHO HAD A HOME MORTGAGE)

34. How confident are you that you would have the ability to refinance the mortgage on your home if you wanted to sometime in the next year or two ... are you (**ROTATE TOP TO BOTTOM AND BOTTOM TO TOP**)... very confident, somewhat confident, not very confident, or not at all confident?

<u>SKIP</u>	<u>TOT</u>	
86%	42%	<i>TOTAL VERY/SOMEWHAT</i>
12%	6%	<i>TOTAL NOT VERY/NOT AT ALL</i>
63%	31%	VERY CONFIDENT
23%	11%	SOMEWHAT CONFIDENT
5%	3%	NOT VERY CONFIDENT
7%	3%	NOT AT ALL CONFIDENT
2%	1%	DON'T KNOW (DO NOT READ)
*	*	REFUSED (DO NOT READ)

35. How big of a problem are foreclosures on homes in your area ...are they (**ROTATE TOP TO BOTTOM AND BOTTOM TO TOP**)... a very big problem, a moderate problem, a slight problem, or not a problem at all?

38%	<i>TOTAL VERY BIG/MODERATE</i>
51%	<i>TOTAL SLIGHT/NOT A PROBLEM</i>
18%	A VERY BIG PROBLEM
20%	A MODERATE PROBLEM
29%	A SLIGHT PROBLEM
22%	NOT A PROBLEM AT ALL
11%	DON'T KNOW (DO NOT READ)
*	REFUSED (DO NOT READ)

36. Has the area in which you live experienced ...(**ROTATE**) - more foreclosures or fewer foreclosures - ... in the last year, or is the rate of foreclosures about the same?

(IF MORE/FEWER, THEN ASK): Has the number of foreclosures in your area (**increased/decreased**) significantly or (**increased/decreased**) just slightly?

32%	<i>TOTAL MORE</i>
6%	<i>TOTAL FEWER</i>
18%	MORE - INCREASED SIGNIFICANTLY
14%	MORE - INCREASED JUST SLIGHTLY
5%	FEWER - DECREASED JUST SLIGHTLY
1%	FEWER - DECREASED SIGNIFICANTLY
39%	RATE OF FORECLOSURES ABOUT THE SAME
23%	DON'T KNOW (DO NOT READ)
*	REFUSED (DO NOT READ)

37. When it comes to the issues and questions being raised about the practices regarding loans and mortgages in the housing market, do you feel the federal government should take a more active oversight role in this area or should the oversight be done by the lending companies and associations that oversee their businesses?

(IF DON'T KNOW/NOT SURE, THEN ASK): And if you had to say one way or the other, would you lean toward the federal government taking a more active role or would you lean toward lending companies and associations overseeing their businesses?

47%	<i>Federal government should take more active role</i>
45%	<i>Oversight should be done by companies and associations</i>
39%	Federal government should take more active role
8%	Lean toward federal government taking a more active role
8%	Lean toward companies and associations overseeing their businesses
37%	Oversight should be done by companies and associations
7%	DON'T KNOW/NOT SURE (DO NOT READ)
1%	REFUSED

Moving on and...

38. Thinking about the specific amount you pay in rent or your mortgage, that includes the amount you pay in principal and interest, property taxes and insurance ... giving your best guess, what is the amount you pay EACH month in rent or mortgage?

(IF REFUSED THEN ASK): I would like to read you some ranges that people may fall into in terms of what they pay each month in rent or mortgage. Please tell me which range best describes where you fit in terms of the amount you pay each month. Is it... **(ROTATE TOP TO BOTTOM AND BOTTOM TO TOP)**

<u>Total</u>	<u>Own</u>	<u>Rent</u>	
22%	24%	13%	\$0 - \$499
20%	15%	37%	\$500 - \$999
30%	29%	37%	\$1000 - \$1999
18%	22%	9%	\$2000+
10%	9%	12%	LESS THAN \$500
20%	15%	37%	MORE THAN \$500 BUT LESS THAN \$1,000
19%	17%	28%	MORE THAN \$1,000 BUT LESS THAN \$1,500
11%	12%	9%	MORE THAN \$1,500 BUT LESS THAN \$2,000
12%	14%	6%	MORE THAN \$2,000 BUT LESS THAN \$3,000
5%	5%	2%	MORE THAN \$3,000 BUT LESS THAN \$5,000
1%	2%	1%	MORE THAN \$5,000 BUT LESS THAN \$10,000
*	1%	*	MORE THAN \$10,000
12%	15%	1%	DO NOT HAVE MONTHLY RENT OR MORTGAGE PAYMENT
4%	4%	2%	DON'T KNOW
6%	6%	2%	REFUSED
\$1,265	\$1,332	\$1,107	MEAN
\$1,000	\$1,100	\$925	MEDIAN

(IF Q24:1, THEN ASK):(ASKED OF 487 RESPONDENTS WHO HAD A HOME MORTGAGE)

Now, turning back to talk about your own home mortgage...

39. Is your mortgage an interest-only mortgage, an adjustable rate mortgage, or do you have a balloon or other large payment due in the next five years? **(ACCEPT MULTIPLE RESPONSES)**

<u>SKIP</u>	<u>TOT</u>	
46%	22%	TOTAL YES
31%	15%	An interest-only mortgage
13%	6%	An adjustable rate mortgage
4%	2%	Have a balloon or other large payment due in the next five years
48%	23%	NO (DO NOT READ)
6%	4%	REFUSED (DO NOT READ)

(IF 24:1, THEN ASK):(ASKED OF 487 RESPONDENTS WHO HAD A HOME MORTGAGE)

40. And how worried are you that you will have difficulty making your mortgage payments over the next yearwould you say you are ...(ROTATE TOP TO BOTTOM AND BOTTOM TO TOP)... very worried, fairly worried, only a little worried, or not at all worried?

<u>SKIP</u>	<u>TOT</u>	
10%	5%	TOTAL VERY/FAIRLY
89%	43%	TOTAL A LITTLE/NOT AT ALL
5%	2%	VERY WORRIED
5%	3%	FAIRLY WORRIED
16%	8%	ONLY A LITTLE WORRIED
73%	35%	NOT AT ALL WORRIED
1%	1%	DON'T KNOW (DO NOT READ)
–	–	REFUSE (DO NOT READ)

41. And how much of a financial strain on your budget is paying your rent or mortgage each month ... is it (**ROTATE TOP TO BOTTOM AND BOTTOM TO TOP**) a significant strain, a slight strain, not much of a strain, or no strain at all?

46% TOTAL SIGNIFICANT/SLIGHT
52% TOTAL NOT MUCH/NO STRAIN

18% A SIGNIFICANT STRAIN
28% A SLIGHT STRAIN
15% NOT MUCH OF A STRAIN
37% NO STRAIN AT ALL

1% DON'T KNOW (**DO NOT READ**)
1% REFUSED (**DO NOT READ**)

And now having talked so much about real estate and the housing market...

- D1. Are you, or is anyone in your household, employed by a real estate agency, a mortgage or lending company, a title insurance company or any other business or occupation within the real estate industry?

6% YES
94% NO

* NOT SURE/REFUSED (**DO NOT READ**)

And, now, just a few questions for statistical purposes only...

- D2. And, in what year were you born?

08/03	04/04	05/05	10/07	
7%	7%	5%	6%	18 to 24
17%	16%	12%	11%	25 to 34
22%	18%	19%	21%	35 to 44
21%	22%	22%	29%	45 to 54
13%	16%	20%	15%	55 to 64
19%	19%	19%	17%	65 and over
1%	2%	4%	1%	REFUSED (DO NOT READ)

D3. And for statistical purposes only...is your total annual household income greater or less than \$60,000 dollars?

(IF LESS THAN \$60,000, ASK:) Is it...
(ROTATE FROM TOP TO BOTTOM/BOTTOM TO TOP)

<u>08/03</u>	<u>04/04</u>	<u>05/05</u>	<u>10/07</u>	
10%	11%	9%	8%	UNDER \$20,000
21%	20%	18%	15%	BETWEEN \$20,000 - \$40,000
17%	17%	14%	14%	OVER \$40,000

(IF GREATER THAN \$60,000, ASK:) Is it...
(ROTATE FROM TOP TO BOTTOM/BOTTOM TO TOP)

13%	13%	14%	11%	UNDER \$80,000
13%	10%	12%	14%	BETWEEN \$80,000 - \$100,000
16%	18%	17%	24%	OVER \$100,000
10%	11%	15%	14%	REFUSED (DO NOT READ)

D4. And what was the last grade you COMPLETED in school, thus far? **(DO NOT READ CHOICES)**

<u>04/04</u>	<u>05/05</u>	<u>10/07</u>	
33%	29%	27%	HIGH SCHOOL OR LESS
26%	23%	26%	SOME COLLEGE
40%	47%	47%	COLLEGE+
2%	1%	2%	SOME GRADE SCHOOL
6%	5%	4%	SOME HIGH SCHOOL
26%	23%	21%	GRADUATED HIGH SCHOOL
3%	2%	2%	TECHNICAL OR VOCATIONAL SCHOOL
23%	21%	24%	SOME COLLEGE
27%	32%	31%	GRADUATED COLLEGE
13%	15%	16%	GRADUATE/PROFESSIONAL SCHOOL
1%	1%	*	REFUSED (DO NOT READ)

D5. And what is your marital status?

<u>04/04</u>	<u>05/05</u>	<u>10/07</u>	
56%	56%	53%	Currently Married
42%	42%	46%	Currently Single
1%	*	*	DON'T KNOW (DO NOT READ)
1%	2%	1%	REFUSED (DO NOT READ)

D6a/b. And regardless of how you feel today, are you registered to vote as.../do you consider yourself to be... **(ROTATE)**

a Republican,
a Democrat,
or something else?

(IF REPUBLICAN/DEMOCRAT, ASK:) Would you call yourself a STRONG (Republican/Democrat) or a NOT-SO-STRONG (Republican/Democrat)?

(IF SOMETHING ELSE/INDEPENDENT, ASK:) Do you think of yourself as closer to... **(ROTATE)**

the Republican party
...or...
the Democratic party

<u>8/03</u>	<u>4/04</u>	<u>5/05</u>	<u>10/07</u>	
36%	26%	27%	27%	REPUBLICAN
40%	37%	37%	42%	DEMOCRAT
20%	23%	23%	21%	SOMETHING ELSE/INDEPENDENT
4%	14%	13%	10%	(DO NOT READ) REFUSED
			27%	TOTAL REPUBLICAN
			42%	TOTAL DEMOCRAT
			13%	STRONG REPUBLICAN
			10%	NOT-SO-STRONG REPUBLICAN
			4%	LEAN REPUBLICAN
			21%	SOMETHING ELSE/INDEPENDENT
			7%	LEAN DEMOCRAT
			11%	NOT-SO-STRONG DEMOCRAT
			24%	STRONG DEMOCRAT
			5%	DON'T KNOW (DO NOT READ)
			5%	REFUSED (DO NOT READ)

D7. The type of home I am currently living in is best described as a...(ROTATE TOP TO BOTTOM AND BOTTOM TO TOP)

<u>5/05</u>	<u>10/07</u>	
71%	69%	Detached single-family homes
9%	7%	Town-homes
11%	14%	Low-rise, up to four stories condominiums or apartments
6%	6%	Mid and high rise, five or more condominiums or apartments
N/A	4%	Other Types of Housing
2%	*	DON'T KNOW (DO NOT READ)
1%	-	REFUSED (DO NOT READ)

D8. Which of the following is in your neighborhood? (ACCEPT MULTI RESPONSES)
(ROTATE TOP TO BOTTOM AND BOTTOM TO TOP)

<u>5/05</u>	<u>10/07</u>	
86%	85%	Detached single family homes
37%	33%	Town-homes or apartments
31%	25%	Commercial businesses or offices
1%	1%	DON'T KNOW (DO NOT READ)
1%	1%	REFUSED (DO NOT READ)

(IF QD8 HAS MULTI RESPONSES, ASK): (ASKED OF 272 RESPONDENTS WHO GAVE MULTIPLE RESPONSES TO D8)

D9. And which is it mostly?

<u>10/07</u>		
<u>SKIP</u>	<u>TOT</u>	
70%	19%	Mostly Detached single family homes
17%	5%	Mostly Town-homes or apartments
4%	1%	Mostly Commercial businesses or offices
8%	2%	DON'T KNOW (DO NOT READ)
1%	*	REFUSED (DO NOT READ)

<u>5/05</u>		
64%		Mostly Detached single family homes
25%		Mostly Town-homes or apartments
4%		Mostly Commercial businesses or offices
6%		DON'T KNOW (DO NOT READ)
1%		REFUSED (DO NOT READ)

D10. And, thinking of the last five years....Have you moved in the last five years?

(IF YES, THEN ASK): And was that in the last year to TWO years or did you move in the last THREE to FIVE years

<u>8/03</u>	<u>4/04</u>	<u>5/05</u>	<u>10/07</u>	
38%	41%	34%	34%	YES
62%	58%	66%	66%	NO
*	*	*	*	Not Sure (DO NOT READ)
*	*	*	*	REFUSED (DO NOT READ)
			19%	Yes - ONE to THREE years
			15%	Yes - THREE to FIVE years
			66%	No
			*	Not Sure (DO NOT READ)
			*	REFUSED (DO NOT READ)

D11. Other than being an American, what is your main ethnic or racial heritage? **(READ CHOICES SLOWLY, ACCEPT ONE ANSWER)**

<u>8/03</u>	<u>4/04</u>	<u>5/05</u>	<u>10/07</u>	
12%	11%	11%	14%	AFRICAN AMERICAN OR BLACK
70%	71%	71%	68%	WHITE
8%	9%	8%	11%	HISPANIC AMERICAN OR LATINO
4%	4%	3%	1%	ASIAN AMERICAN
3%	2%	2%	4%	OTHER (DO NOT READ) (IF PUNCH , THEN ASK:) Now I realize you just said your main ethnic or racial heritage doesn't fall into any of the categories I just mentioned...but if you had to choose JUST ONE of these categories, which is ONE would you choose?
4%	3%	5%	2%	REFUSED (DO NOT READ)

D12. Gender **(BY OBSERVATION)**

(IF FEMALE, ASK) And do you work outside the home or are you a homemaker or work inside the home?

<u>8/03</u>	<u>4/04</u>	<u>5/05</u>	<u>10/07</u>	
50%	50%	48%	48%	MALE
50%	50%	52%	52%	TOTAL FEMALE
29%	27%	28%	29%	FEMALE/WORK OUTSIDE THE HOME
18%	20%	21%	19%	FEMALE/WORK INSIDE THE HOME/HOMEMAKER
3%	3%	3%	4%	(DO NOT READ) FEMALE REFUSED

D13. Which of the following best describes your household (**RANDOMIZE PUNCHES 1-3**)...

- 44% Professional or Business class
 - 39% Working class
 - 9% A struggling family or household

 - 1% More than one apply (**DO NOT READ**)
 - 7% None Apply (**DO NOT READ**)
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