

Table of Contents

- 2** Housing Opportunities: *What's the Big Deal?*
 - Why REALTORS® Care
 - Housing Opportunity Is Good Business

- 6** Get the Facts on Affordable Housing

- 12** Work with Elected Officials

- 16** Work with the News Media

- 20** Work with Your Community

- 23** Model Housing Opportunity Programs
 - 24** California Association of REALTORS®
Tax-Free Housing Affordability Fund

 - 26** Capital Area Association of REALTORS®, Illinois
Homeownership Coalition for People with Disabilities

 - 28** Fort Collins Board of REALTORS®, Colorado
"Faces and Places of Affordable Housing"

 - 30** Greater Las Vegas Association of REALTORS®, Nevada
Research and summit: Springboard to "Quality of Life" program

 - 32** Illinois Association of REALTORS®
Partnership for HomeOwnership, Inc.

 - 34** Kansas City Regional Association of REALTORS®,
Missouri-Kansas
Workforce Housing Opportunity Program

 - 36** Lake Pleasant Regional Association of REALTORS®, Arizona
Senior Empowerment Housing Needs Project

- 38** Maryland Association of REALTORS®
Partnership for Housing Foundation
- 40** Memphis Area Association of REALTORS®, Tennessee
Welcome Home Memphis
- 42** NorCal: Twenty-two Local REALTOR® Associations
in Northern California
*Northern California Housing Opportunities Coalition
(NorCal Coalition)*
- 44** Northeast Association of REALTORS®, Massachusetts
*Guide to Housing Opportunities in the Merrimack
and Nashoba Valleys*
- 46** Orlando Regional REALTORS® Association, Florida
Art in Architecture
- 48** REALTORS® Association of Lincoln, Nebraska
Support for after-school Kid\$ense program
- 50** Santa Clara County Association of REALTORS®, California
San Jose's first major affordable housing fair
- 52** St. Charles County Association of REALTORS®, Missouri
Collaboration with Sts. Joachim and Ann Care Service
- 54** Waco Association of REALTORS®, Texas
Collaboration with Neighborhood Housing Services