



REPORT ON THE *STATE* OF THE ASSOCIATION



In a Word...

STRONG



Strong Membership

Strong Financially

Strong as a Family



But Most Important...

Strong of “Will”



The BOD Voted
For the Future

We Are on a 5-10 Year
Journey

Second Century Initiatives

13 Major Strategic Areas

\$60-\$100 Million Investment In Our Future

Coming in Next 18 Months

- Consumer Outreach
- NewCo
- National Real Estate Gateway
- Credit Union
- And Much More



If Not For Us – Who!

So Who are We?

Our Team

- 1,500 REALTOR® Associations
- Over 4,000 employees
- 900 MLSs
- 280,000 Offices
- 200,000 Brokers
- 1.4 Million Members
- REALTOR.com® (over 6 million eyeballs a month)
- 12 Million Buyers/Sellers Annually



First 100 Years –
Awesome and Inspiring

The Next 100 Years –
Will Be No Less

... and You Can Say...

- You Answered the Call
- You Answered the Critics
- You Made Lightning Strike in the Same Place Twice
- You're Making... No...
You ARE REALTOR® History