

# RCA IS DELIVERING ON THE PROMISE

REALTORS® Commercial Alliance (RCA) - The commercial division of NAR

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## ***SACS – Share a Commercial Success***

**Minnesota Commercial Association of REALTORS®**

### **Commercial Real Estate Expo**

Over 600 professionals attended the MNCAR Commercial Real Estate Expo on October 23, 2007. The Expo featured 69 exhibitors, thousands of dollars in prizes--including a trip to Cabo--free food and drinks, and a great opportunity to network with industry professionals. The overall success of the Expo was the value that it provided to members.

#### ***An opportunity to learn about new opportunities, services, and projects:***

We wanted to host the key players in all areas of commercial real estate at one event. Exhibitors consisted of developers, property owners, architects, construction companies, technology providers, title companies, lending companies, and more.

#### ***Education***

A national speaker presented educational material designed for commercial REALTORS® in a light-hearted way to kick off the event. It is important for members to receive timely, relevant education and it was another way to further provide value to the Expo.

#### ***Networking***

Besides providing education and opportunities to explore all realms of the commercial real estate industry, the Expo was designed to bring industry professionals together. The Expo was the perfect opportunity to connect with those in the industry and to further our members' connections and professionalism.

Our association has received numerous, positive feedback from members that the Expo was valuable and beneficial to their business. This Expo has positioned us as a central resource to connect commercial real estate professionals together.

For more information, please contact:

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NATIONAL ASSOCIATION OF REALTORS®

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