

# It Takes a REALTOR®

National Homeownership Month June 2006



## REALTOR BENEFITS<sup>SM</sup> PROGRAM

As an NAR member or a staff member of one of our Associations, you have access to the REALTOR Benefits<sup>SM</sup> Program for a wide range of practical solutions on the products and services you already use every day for your business and personal life. And best of all, your participation in the Program helps keep your NAR membership dues low.

### REALTOR Benefits<sup>SM</sup> Program

Find solutions for your everyday needs in purchasing, management, and marketing and for your professional and personal life. Whether you're buying insurance or a computer, one of our partners can fill your needs with added value or a discount—just for you, as a REALTOR® and member of NAR. For the most up-to-date information, visit [www.REALTOR.org/real-torbenefits](http://www.REALTOR.org/real-torbenefits). When contacting partners, always mention your NAR membership.

### Celebrate Homeownership and Communities at the Smithsonian "Within These Walls..."

Explore the permanent exhibition at the Smithsonian's National Museum of American History, "Within These Walls...". Solely sponsored by NAR, this fascinating exhibition tells the stories of five families who lived in a house over 200 years. Don't miss this chance to view the home and the exhibit soon, as the museum building will close for long-term renovations beginning Labor Day 2006. Find it at the Smithsonian's National Museum of American History, Behring Center. [www.americanhistory.si.edu/house](http://www.americanhistory.si.edu/house)

The Smithsonian's National Museum of American History, Behring Center; Washington, D.C.—Open daily, 10am-5:30pm with free admission.

### REALTOR Benefits<sup>SM</sup> Publications

Continue to grow your knowledge base as you grow your business with these publications. Browse our full list of publications and products at [www.REALTOR.org/Store](http://www.REALTOR.org/Store).

#### *It Pays to Work with a REALTOR®*

Designed as a presentation piece for REALTORS® to distribute to consumers, this brochure provides information on why it's beneficial for home buyers and sellers to work with a REALTOR®. Available in English (Item# 135-30) and Spanish (Item 135-35).

#### *2005 NAR Profile of Home Buyers and Sellers*

REALTORS® deliver better service and grow business when they know the wants and needs of today's buyers and sellers. This updated profile lists the characteristics of buyers and sellers, and how they purchase/sell property. (Item# 186-45-04)

#### *Why Rent When You Can Buy?*

This wonderful marketing tool supports homeownership as being easier and less expensive than renting. Mortgage interest deductions, mortgage principal accumulation, property tax deductions and home appreciation are depicted in an easy to interpret format. Available in English (Item 186-90) and Spanish (Item# 186-95).

#### *Real Estate Riches*

This title outlines why real estate is one of the best investments people can make. It walks both new and experienced investors through the steps of making the decision to invest and explains the financial benefits of owning property. (Item# 141-75)

#### *The Insider's Guide to Making Money in Real Estate*

This practical nuts and bolts guide covers all the basics of investing and offers insider advice and little-known tips you won't find anywhere else. A great tool for assisting your clients with purchasing investment properties. (Item# 141-76)

#### *Home Buyers and Sellers Tool Kit*

NAR has assembled five products into one convenient package to educate today's home buyers and sellers on the topics of mold, lead, radon, working with a REALTOR® and preparing to buy or sell a home. (Item# 140-100)

**Order online at [www.REALTOR.org/Store](http://www.REALTOR.org/Store), or call 1-800-874-6500 and select option "1".**



NATIONAL ASSOCIATION  
OF REALTORS®

*The Voice for Real Estate®*

Real Strength.  
Real Advantages.