



Who would've thought something so small could say so much about you?

As a REALTOR®, you belong to
the most knowledgeable and
trustworthy group of professionals
the industry has to offer. But how
do you let clients know that?



*Tell them. Show them.
Wear your REALTOR® pin with pride.*

It's more than just an accessory. It's a statement. A symbol.
A way to set yourself apart from ordinary real estate agents.

Consumer research shows that the pin is a way to associate yourself with the favorable image and perception of the REALTOR® designation. And it's a way to show everyone you come in contact with just how knowledgeable, professional and trustworthy you are.

The REALTOR® pin may seem small, but wearing it can make a big impression.