

# f FAIR HOUSING focus

APRIL 2013

A publication from the Community & Political Affairs Division of the NATIONAL ASSOCIATION OF REALTORS®



## REALTORS® Code of Ethics Hits 100 years

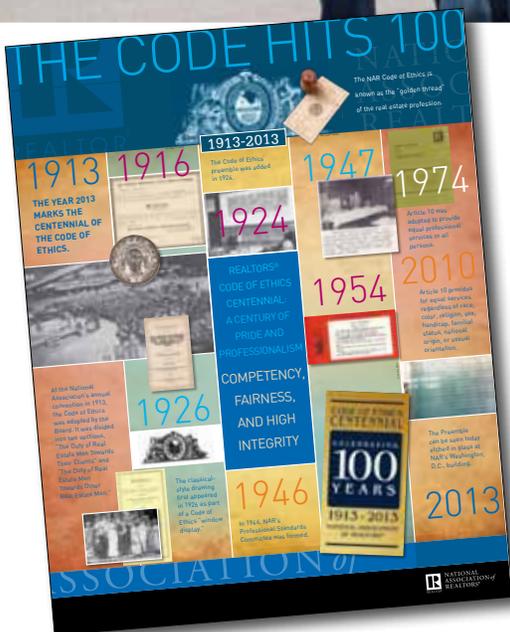
For over a hundred years, REALTORS® have promoted and protected the dream of property ownership for millions of Americans. In fact, the National Association of REALTORS® was founded by real estate practitioners determined to unite the profession with the singular goal of establishing high ethical standards to protect buyers and sellers.

Unquestioningly, a vibrant, professional, ethical real estate community is essential to safeguard wise stewardship of our nation's land and resources. In 2013, REALTORS® will

celebrate the centennial of the REALTORS® Code of Ethics and the comprehensive protections it provides.

When added to the Code in 1974, Article 10 mirrored federal fair housing and employment laws, including amendments incorporated in 1989. In 2010, REALTORS® moved beyond the existing federal classes, to ensure equal services without regard to sexual orientation. The Code's Preamble tells REALTORS® and the public we serve "...the interests of the nation and its citizens require the highest and best use of the land and the widest distribution of land ownership" as well as "...the creation of adequate housing, the building of functioning cities, the development of productive industries and farms, and the preservation of a healthful environment."

In addition to their work with local governments and their communities in creating housing opportunities, **REALTORS®' commitment to Article 10 and to fair housing ensures equal professional services for consumers and protects the dream of home ownership and diverse and thriving American communities.** The Code's Centennial is the perfect opportunity for REALTORS® to reaffirm their commitment to the honor, integrity and professionalism the Code demands.



NATIONAL ASSOCIATION of REALTORS®

**INSIDE:**  
Open for your full-size  
Fair Housing Month poster

connect



## Network with Multicultural Organizations and Grow

Don't miss your opportunity to connect with REALTORS® at the three national multicultural real estate organization conferences. At each dynamic conference you can learn and discuss community and real estate issues at cutting edge education sessions and network with real estate leaders with a focus on our nation's growing multicultural markets. Consider attending one or more of these conferences:

**National Association of Real Estate Brokers** annual conference will take place in Denver, CO, August 4 – 7, 2013, at the Denver Grand Hyatt. Check [www.NAREB.com](http://www.NAREB.com) for further information.

**The Asian Real Estate Association of America** will host its National Convention in Los Angeles, CA, September 19 – 21, 2013, at the Hyatt Regency Century Plaza. Check [www.areaa.org](http://www.areaa.org) for further information.

**The National Association of Hispanic Real Estate Professionals** Membership and Industry Leaders National Convention will be held in Los Angeles, CA, September 29 – October 1, 2013, at the JW Marriott at LA Live. For details, go to [www.nahrep.org](http://www.nahrep.org).

## successful NAR grant recipients



### Grants help REALTOR® associations play leadership roles in their communities through three initiatives.

Applications due April 30, July 31, and October 15.

**Diversity.** Mobilize your diverse membership to lead your association into the future. Apply for a grant up to \$5,000 to position REALTORS® as leaders in our increasingly diverse communities and increase the diversity of the association's membership or leadership.

» [www.realtoractioncenter.com/diversitygrants](http://www.realtoractioncenter.com/diversitygrants)

"The NAR Diversity Grant program has allowed us to provide a valuable resource to our members. We have been able to explore cultural diversity on a global scale through informative events that couldn't have happened without the partnership of NAR and its grant initiatives program."

—Sharon Gorrell,  
Government Affairs Director,  
Illinois Association of REALTORS®

**Smart Growth.** Bring smart growth development practices to your community. Grants may be used for education to support collaboration with other organizations and to engage local elected officials.

» [www.realtoractioncenter.com/sgrants](http://www.realtoractioncenter.com/sgrants)

For Diversity or Smart Growth, contact Hugh Morris, Community Outreach Representative, at 202-383-1278 or [hmorris@realtors.org](mailto:hmorris@realtors.org).

"Catalysts. That's what the Smart Growth resources have been for our REALTOR® Association. A survey plus a grant from NAR has helped us literally gain 'a seat at the table' when it comes to developing a comprehensive plan for Lafayette. REALTOR® input is seen as vital to its success."

—Mary Jane Bauer,  
Association Executive,  
REALTOR® Association of Acadiana, LA

### Housing Opportunity.

Launch innovative activities to make affordable housing more readily available in your community. State and local REALTOR® associations may apply for grants of up to \$5,000.

» [www.realtoractioncenter.com/hopgrants](http://www.realtoractioncenter.com/hopgrants)

For Housing Opportunity, contact Wendy Penn, Housing Opportunity Program Representative, at 202-383-7504 or [wpenn@realtors.org](mailto:wpenn@realtors.org).

"The Housing Opportunity Grant provided the funds necessary for SDAR to sponsor a distressed homeowner clinic and aid homeowners still working to preserve their home ownership. The clinic took a unique approach of pairing a REALTOR®, attorney, and non-profit partners as a counseling unit to provide comprehensive advice and sound options for our neighbors to save their homes."

—Jordan Marks, Director of  
Government Affairs, Greater San Diego  
Association of REALTORS®, CA

To learn why Home Ownership Matters,  
please visit: [www.Realtor.org/topics/homeownership](http://www.Realtor.org/topics/homeownership)

## diversity

### NAR'S AT HOME WITH DIVERSITY® A VALUABLE TOOL

Sponsoring the At Home With Diversity® Course is easy and valuable. This certification course provides an educational experience designed to present a picture of the changing face of the real estate industry.

The six-hour course has been updated; and serves as an elective for the ABR, CIPS, CRS, PMN designations and RSPS Certification. Also, the online At Home With Diversity course

has been approved for CE in nearly all 50 states. To see if your state is approved, please visit [www.learninglibrary.com/realtoruniversity](http://www.learninglibrary.com/realtoruniversity).

Visit [www.realtor.org/ahwd](http://www.realtor.org/ahwd) to learn more or email [ahwd@realtors.org](mailto:ahwd@realtors.org) with your questions.



### LEADING WITH DIVERSITY

If you are interested in seeing your association flourish and grow with the changing times, take a look at Leading With Diversity, a three-pronged approach (workshop, toolkit and grant opportunities) that your association can take when it comes to planning for diversity in your association. Learn more at [www.realtoractioncenter.com/diversity](http://www.realtoractioncenter.com/diversity) or contact Fred Underwood at 202-383-1132 or [funderwood@realtors.org](mailto:funderwood@realtors.org).

## community & political affairs training

### EXPANDING HOUSING OPPORTUNITIES

A four-hour course for real estate professionals on the range of affordable housing opportunities and serving clients seeking them. Participants will learn how affordability affects the housing market, their clients, their business and their community; better analyze affordable financing options; and build partnerships to expand housing opportunities.

Learn more at [www.realtor.org/ehoclass](http://www.realtor.org/ehoclass) or contact Wendy Penn at 202-383-7504 or [eho@realtors.org](mailto:eho@realtors.org).

### EMPLOYER ASSISTED HOUSING (EAH) CLASS

Learn how to work with local employers to discuss employer-assisted Housing (EAH) benefits which can help their employees become homeowners. You will find out how to work with a team to plan and implement an EAH benefit, including homebuyer and homeownership education, one-on-one counseling and financial assistance. You will be guided through an action plan and be provided with a variety of tools and resources to help you and your team.

Learn more at [www.realtor.org/eahclass](http://www.realtor.org/eahclass) or contact Holly Moskerintz at 202-383-1157.

### SMART GROWTH TRAINING CLASS

"Smart Growth for the 21st Century" is a four-hour course designed to teach REALTORS® state-of-the-art community planning concepts and about the demographic and economic drivers that are making this form of development increasingly popular. REALTORS® learn about the public and private benefits of smart growth communities and how to help their community to adopt a smart growth strategy.

Learn more at [www.realtoractioncenter.com/sg21](http://www.realtoractioncenter.com/sg21) or contact Hugh Morris at [hmorris@realtors.org](mailto:hmorris@realtors.org) or 202-383-1278.

A search of Fair Housing on [www.Realtor.org](http://www.Realtor.org) will take you to a wealth of information.



## APRIL IS FAIR HOUSING MONTH

### TIPS

- 1 Hang the fold-out April is Fair Housing Month poster included in this mailer
- 2 Sponsor a local Fair Housing Seminar
- 3 Begin planning for 2018 — the 50th Anniversary of the Fair Housing Act

To learn more about Fair Housing Month, be sure to visit [www.realtor.org/diversity](http://www.realtor.org/diversity).

### Do you want to know more about Fair Housing?

Attend the **Fair Housing Act 45<sup>th</sup> Anniversary Conference** sponsored by the National Fair Housing Alliance, June 22 - 25, 2013, at the Crystal Gateway Marriott in Arlington, VA.

Go to [www.nationalfairhousing.org](http://www.nationalfairhousing.org) for more information.

OPEN HERE  
for your Fair Housing  
Month poster!



NATIONAL  
ASSOCIATION *of*  
REALTORS®

Presorted First Class  
U.S. Postage  
**PAID**  
Permit No. 3070  
Washington, DC

NATIONAL ASSOCIATION OF REALTORS®  
500 New Jersey Avenue, NW  
Washington, DC 20001



**REALTORS® Code of Ethics**

# Article 10 Offers Fair Treatment to All



In 1974, the NATIONAL ASSOCIATION OF REALTORS® adopted Article 10 of the Code of Ethics to state the commitment of REALTORS® to equal housing opportunities. **Article 10** has been amended several times since then to read as follows today:

REALTORS® shall not deny equal professional services to any person for reasons of race, color, religion, sex, handicap, familial status, national origin, or sexual orientation. REALTORS® shall not be parties to any plan or agreement to discriminate against a person or persons on the basis of race, color, religion, sex, handicap, familial status, national origin or sexual orientation. (Amended 1/11)

REALTORS®, in their real estate employment practices, shall not discriminate against any person or persons on the basis of race, color, religion, sex, handicap, familial status, national origin, or sexual orientation. (Amended 1/11)



**Standard of Practice 10-1**

When involved in the sale or lease of a residence, REALTORS® shall not volunteer information regarding the racial, religious or ethnic composition of any neighborhood nor shall they engage in any activity which may result in panic selling, however, REALTORS® may provide other demographic information. (Adopted 1/94, Amended 1/06)

**Standard of Practice 10-2**

When not involved in the sale or lease of a residence, REALTORS® may provide demographic information related to a property, transaction or professional assignment to a party if such demographic information is (a) deemed by the REALTOR® to be needed to assist with or complete, in a manner consistent with Article 10, a real estate transaction or professional assignment and (b) is obtained or derived from a recognized, reliable, independent, and impartial source. The source of such information and any additions,

**For more information, contact:**

Hugh Morris  
*Community & Political Affairs Representative*  
hmmorris@realtors.org

Fred Underwood, Director  
*Diversity & Community Outreach Programs*  
funderwood@realtors.org

**NATIONAL ASSOCIATION  
OF REALTORS®**

500 New Jersey Avenue, NW  
Washington, DC 20001  
202-383-1000

deletions, modifications, interpretations, or other changes shall be disclosed in reasonable detail. (Adopted 1/05, Renumbered 1/06)

**Standard of Practice 10-3**

REALTORS® shall not print, display or circulate any statement or advertisement with respect to selling or renting of a property that indicates any preference, limitations or discrimination based on race, color, religion, sex, handicap, familial status, national origin, or sexual orientation. (Adopted 1/94, Renumbered 1/05 and 1/06, Amended 1/11)

**Standard of Practice 10-4**

As used in Article 10 “real estate employment practices” relates to employees and independent contractors providing real estate-related services and the administrative and clerical staff directly supporting those individuals. (Adopted 1/00, Renumbered 1/05)