**Neighborhood Farming/Prospecting Letter Template**

<Prospect name and address block>

Dear <name>,

Current home buyers are extremely interested in homes in your area. During the timeframe of <month, years> to <month, year>, the <median, mean, or mode> home sales price for <two-bedroom> homes in your area was <$> and <three-bedroom> homes was <$>.

My name is <name> and I am a real estate <agent, broker> with <firm name>. I specialize in home buying and selling in your neighborhood. At present I have several interested buyers looking for homes in your neighborhood. However, the inventory of homes for sale is very low. If you are looking to sell your home, or know someone in the neighborhood who is, please contact me. I would be thrilled to work with you.

I hope this information on the current housing market is helpful, but please do not hesitate to contact me for more details on the current market.

<Contact block with name

RE license #

firm name

firm address

email, phone, and social media>

Disclaimer: This document is provided as a sample and does not constitute legal advice. Members should modify this document to address their specific needs and verify all information provided to ensure its accuracy and compliance with applicable law.