**Land Developer Prospecting Letter**

<Prospect name and address block>

Hi <insert client’s name>,

My name is <insert: your name>. I’ve noticed you are very active in developing land in the <insert: name of geographic/metropolitan area> and I greatly admire your work. <insert: one or two sentences that show you know about this developer’s work and have done your research; e.g. “Your Azalea Lane project has not only provided much needed stability for the City of Mill Creek, but it is also a beautiful development. The green and sustainable design features are particularly impressive to buyers in this market.”>.

I write today to you to see if you might be free to meet for a few minutes to discuss your forthcoming building projects and goals? I would be interested to hear about your real estate needs. I actively list and sell mixed-use land in the <insert: geographic/metropolitan area you sell land in> and would like to connect with you to see if any of my listings would be of interest. Some of my recent sales include:

* <insert: 2 to 3 recently sold or active listings with details; .e.g. “xxx acres of mixed-use zoned land, listed for xx days, sold for $”>

Thanks in advance for your time and consideration. I hope to hear from you soon. <OR: I will follow up with a phone call to schedule a meeting next week>.

Best Wishes,

<insert: your first name>

<Contact block with name

RE license #

firm name

firm address

email, phone, and social media>

Disclaimer: This document is provided as a sample and does not constitute legal advice. Members should modify this document to address their specific needs and verify all information provided to ensure its accuracy and compliance with applicable law.