**Utah Association of REALTORS®**

President Cal Musselman

This year, we implemented a new program to improve our communication with our state legislators. Each year during the Utah Legislature’s annual general session, we invite legislators to join us for our REALTOR® Day at the Legislature program and to talk directly with their REALTOR® constituents. One of the goals is to have REALTORS® have a conversation with their senators and representatives about the real estate issues currently being discussed at the Capitol.

This year we wanted to improve that dialogue, so we implemented a new State Political Coordinator program, similar to NAR’s Federal Political Coordinator efforts. In the weeks leading up to the session and to REALTOR® Day, we provided training so the SPCs were prepared to lead a quality discussion with their legislator. We chose SPCs from state and local leadership, and whenever possible, we selected the SPC from the legislator’s district.

Not only did the program help the logistics of our annual event, but also it aided our lobbying efforts. With some coordination and extra training, our members were better prepared to represent our mission and explain our key pieces of legislation. The program was ultimately a great help to the lobbying team since the members had such quality discussions with the legislators that represent them.