**Conversations with Real Insight Blog Post**

The following fill-in-the-blanks blog post is designed to promote your association’s *Conversations with Real Insight* event to membership. Depending on the scope of the event, this post will need to be modified to capture additional details. Post it on your association’s blog and/or feature it on your website.

**[Name of organization]** **Shares Real Insights with** **[Name of featured guest]**

Yesterday **[I or name of organization]** hosted **[name of featured guest]** in **[location]** for a **[live/digital]** event as part of a campaign recently launched by the National Association of REALTORS®’, *Conversations with Real Insight.*

*Conversations with Real Insight* connects REALTORS® with policy makers and industry leaders so that you can give consumers, customers and clients a comprehensive understanding about the important issues affecting real estate today.

Throughout the year, REALTOR® associations and boards will host a series of events (both in-person and digitally) to engage experts on today’s biggest issues and trends in real estate. The goal is to emphasize that REALTORS® have real insight, access to the most accurate and comprehensive data, and the local market knowledge that that today’s consumers need to make smart decisions about homeownership.

During my conversation with **[name of guest]**, we **discussed [insert specific about issues/trends that were discussed].**

**[Add this sentence if applicable.]** You can watch the full video of the event at **[video link].**

**[Add this sentence if applicable.]** Additionally, we incorporated an online component; participants who were unable to join the event could keep up with the conversation by following the campaign’s hashtag: #RealInsightNAR.

The conversation with **[name of featured guest]** opened up a dialogue with our members and consumers about the most important issues affecting real estate today. This is just the start of a new conversation for REALTORS® – stay tuned to find out more about our next *Conversations with Real Insight* event.