Economic Impact of Real Estate Activity:

Michigan

By NAR Research August 2015

# Real Estate's Economic Contribution in Michigan

The Real Estate Industry accounted for \$62,394 million or 14.4% of the Gross State Product in 2012.

Bureau of Economic Analysis; NAR

# Economic Contributions are derived from ...

- Home construction
- Real estate brokerage
- Mortgage lending
- Title insurance
- Rental and Leasing
- Home appraisal
- Moving truck service
- Other related activities

## When a Home is Sold in Michigan

### Income Generated from real estate related industries is: \$10,800

Additional expenditure on consumer items such as on furniture, appliances, and remodeling is:

### \$4,494

Bureau of Economic Analysis; Census; NAHB, NAR

# When a Home is Sold in Michigan

It generates economic multiplier impact. There is a greater spending at restaurants, sports games, and charity events. The size of this "multiplier" effect is estimated to be:

#### \$7,341

Additional home sales induce additional home production. Typically one new home is constructed for every 8 existing home sales. Therefore, for each existing home sale, 1/8 of new home value is added to the economy which is estimate in the state to be:

#### \$15,000

Bureau of Economic Analysis; Macroeconomic Advisors, NAR

# The Total Economic Impact of a Typical Home Sale in Michigan

**Median Priced Home:** 

### \$120,000

### Total Income Derived from a Sale of a Home:

### \$37,635

Bureau of Economic Analysis; NAR