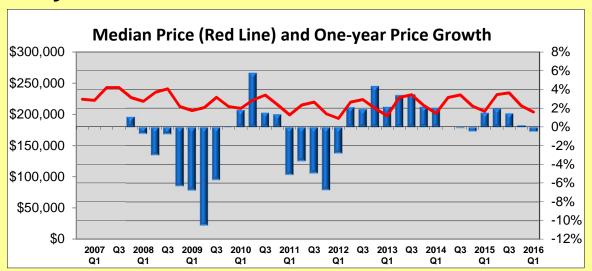


# Philadelphia-Camden-Wilmington Area Local Market Report, First Quarter 2016

## Today's Market...



Local Price Trends				
Price Activity	Philadelphia	U.S.	Local Trend	
Current Median Home Price (2016 Q1)	\$203,900	\$215,767	Year-over-year price growth swung	
1-year (4-quarter) Appreciation (2016 Q1)	-0.5%	6.1%	negative this quarter after growing last	
3-year (12-quarter) Appreciation (2016 Q1)	3.1%	22.6%	quarter	
3-year (12-quarter) Housing Equity Gain*	\$6,200	\$39,833	Gains in the last 3 years have helped to	
7-year (28 quarters) Housing Equity Gain*	-\$2,100	\$48,200	pull the local market out of the post-	
9-year (36 quarters) Housing Equity Gain*	-\$18,600	\$1,667	recession price weakness	
*Note: Equity gain reflects price appreciation only				

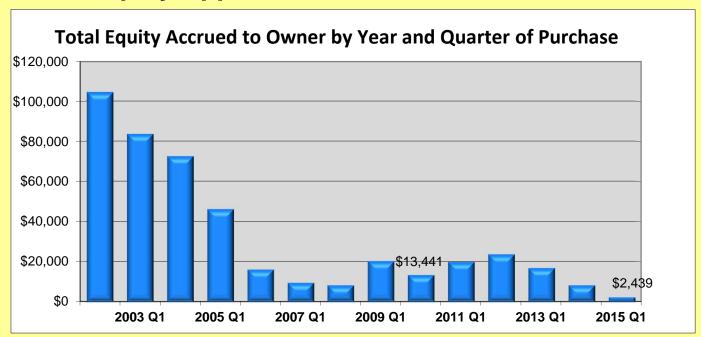
	Philadelphia	U.S.		
Conforming Loan Limit**	\$417,000	\$625,500	Most buyers in this market have access	
FHA Loan Limit	\$379,500	\$625,500	to government-backed financing	
Local Median to Conforming Limit Ratio 49% not comparable				
Note: limits are current and include the changes made in November of 2012 and extended in November of 2013				

#### Local NAR Leadership

The Philadelphia-Camden-Wilmington market is part of region 2 in the NAR governance system, which includes all of New York, New Jersey, and Pennsylvania. The 2016 NAR Regional Vice President representing region 2 is Bette McTamney.



# **Benefits of Ownership: Total Equity Appreciation**



Total Equity Gained** through 2016 Q1 from quarter in which home was of purchased				
Price Activity	Philadelphia	U.S.	Local Trend	
1-year (4-quarter)	\$2,439	\$15,781		
3-year (12-quarter)*	\$16,901	\$49,356		
5-year (20-quarter)*	\$20,045	\$68,727	Price trends in the last three years ha	
7-year (28 quarters)*	\$20,418	\$59,758	undercut the steady post-recession home equity growth despite owners	
9-year (36 quarters)*	\$9,642	\$16,435	paying down principle	
If purchase in 2005, the national price peak	\$46,277	\$30,059		

\*Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity

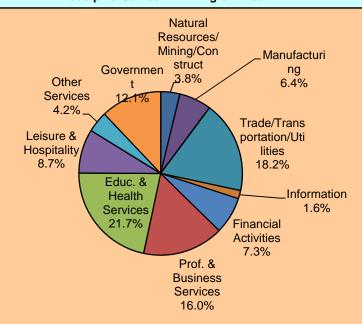


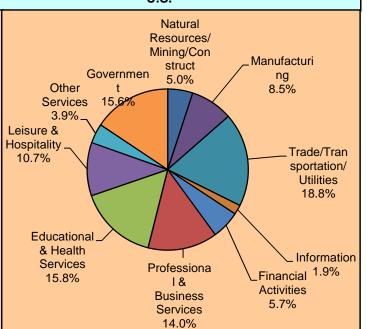
### **Drivers of Local Supply and Demand...**

Local Economic Outlook	Philadelphia	U.S.	
12-month Job Change (Mar)	72,000	Not Comparable	Employment has held up and is on an
12-month Job Change (Feb)	61,300	Not Comparable	upward trend
36-month Job Change (Mar)	124,500	Not Comparable	Unemployment in Philadelphia is better than the national average and improving
Current Unemployment Rate (Mar)	5.0%	5.0%	
Year-ago Unemployment Rate	5.6%	5.5%	Local employment growth is strong
1-year (12 month) Job Growth Rate	2.6%	2.0%	compared to other markets

#### Share of Total Employment by Industry

#### Philadelphia-Camden-Wilmington Area U.S.



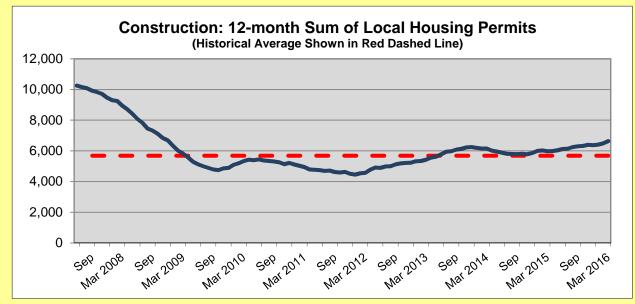


12-month Employment Change by Industry in the Philadelphia-Camden-Wilmington Area (Mar - 2016)				
Goods Producing	NA	Information	-100	
Natural Resources/Mining/Construction	6,800	Financial Activities	3,100	
Natural Resources and Mining	NA	Prof. & Business Services	19,600	
Construction	NA	Educ. & Health Services	16,900	
Manufacturing	1,500	Leisure & Hospitality	7,600	
Service Providing Excluding Government	NA	Other Services	2,200	
Trade/Transportation/Utilities	12,200	Government	2,200	

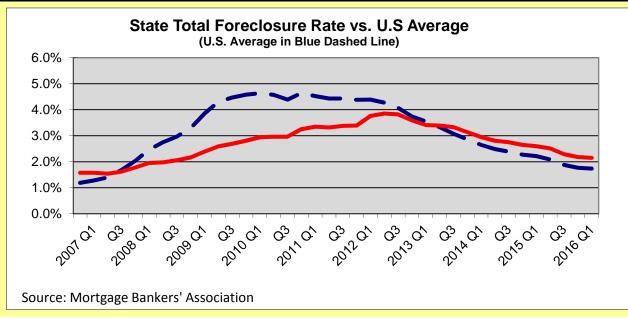
State Economic Activity Index	Pennsylvania	U.S.	
12-month change (2016 - Mar)	3.0%	3.1%	Pennsylvania's economy is growing, but decelerated from last month's 3.15%
36-month change (2016 - Mar)	10.1%	10.5%	change and lags the rest of the nation



New Housing Construction				
Local Fundamentals				
12-month Sum of 1-unit Building Permits through Mar 2016	6,633	not comparable	The current level of construction is 16.7% above the long-term average	
8-year average for 12-month Sum of 1-Unit Building Permits	5,683	not comparable	Production above trend for an extended period of time could cause prices to moderate as inventory is built	
Single-Family Housing Permits (Mar 2016) 12-month sum vs. a year ago	11.0%	11.3%	Construction is on the rise relative to last year, suggesting that the local inventory has stabilized	

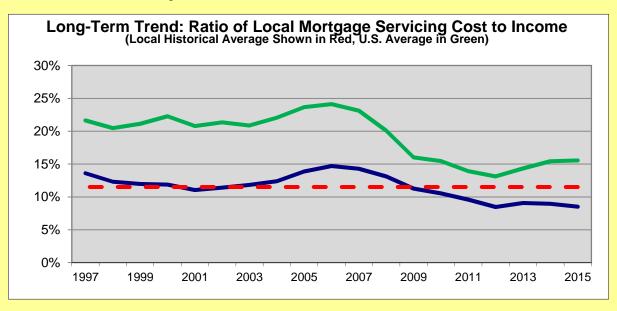


While new construction is the traditional driver of supply in real estate, foreclosures and short-sales now have a strong impact on inventories, particularly at the local level. Rising inventories, through construction or distressed sales, place downward pressure on the median home prices.

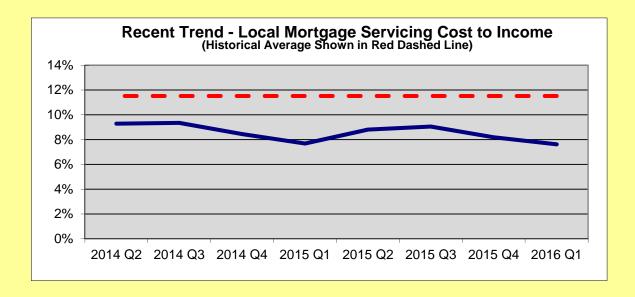


## **Affordability**



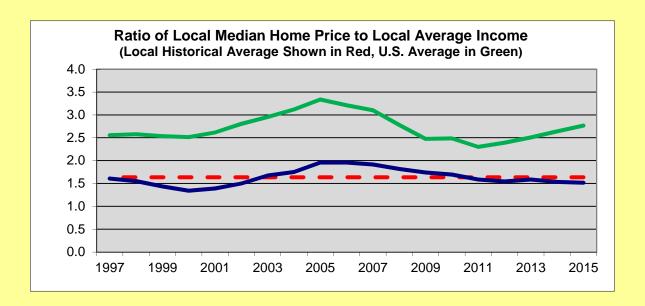


Monthly Mortgage Payment to Income	Philadelphia	U.S.		
Ratio for 2015	8.5%	15.6%	Historically strong and an improvement	
Ratio for 2016 Q1	7.6%	14.5%	over the fourth quarter of 2015	
Historical Average	11.5%	19.5%	More affordable than most markets	

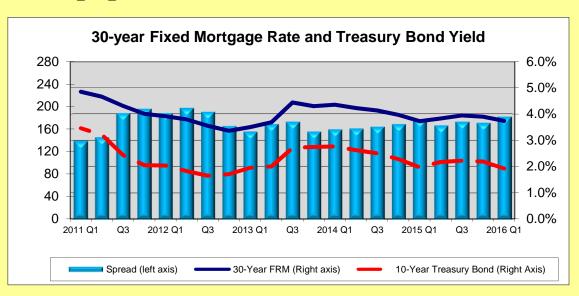


Median Home Price to Income	Philadelphia	U.S.	
Ratio for 2015	1.5	2.8	The price-to-income ratio has fallen and
Ratio for 2016 Q1	1.4	2.6	is below the historical average
Historical Average	1.6	2.7	Affordable compared to most markets



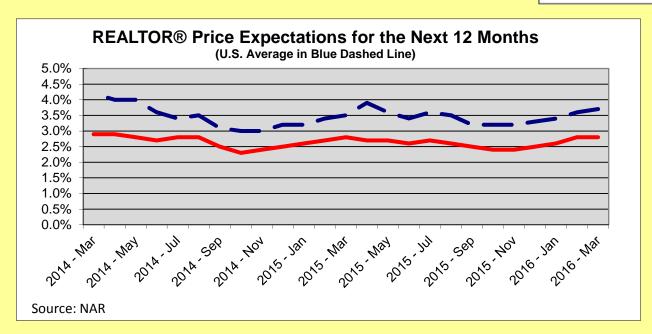


#### **The Mortgage Market**



The first quarter of 2016 was marked by paroxysms in financial, energy, and commodity markets. The uncertainty in China and the emerging-market economies, the gathering doubt about the sustainability of the modern European project, and weakness in domestic growth were the issues of the early days of 2016. With regard to the mortgage market, the year began after the FED started its tightening cycle with the first rate hike this past December. However, since the start of the year mortgage rates have dropped as the FED held off on expected rate hikes. The 30-year fixed-rate mortgages eased from 3.9 percent in the 4th quarter of 2015 to 3.7 percent in the first quarter of 2016. The 10-year Treasury fell to 1.92 percent which is the lowest rate after Q4 2012. Rates are likely to remain low through the spring as the market deals with international instability and mixed signals for the domestic economy. NAR is now forecasting fewer rate hikes by the FED in 2016 and as a result the 30-year fixed rate mortgage is now expected to average just 4.3 percent for 2016."





REALTOR® Price Expectations	Pennsylvania	U.S.	
2016 - Apr	2.9%	3.8%	REALTORS® expect weaker price growth in Pennsylvania than in the U.S. in the next 12 months although their
Prior 12 months	2.7%	3.9%	local expectations are higher than a year ago.



#### Geographic Coverage for this Report

The Philadelphia area referred to in this report covers the geographic area of the Philadelphia-Camden-Wilmington metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Bucks County, Burlington County, Camden County, Cecil County, Chester County, Delaware County, Gloucester County, Montgomery County, New Castle County, Philadelphia County, and Salem County

More information on the OMB's geographic definitions can be found at http://www.whitehouse.gov/omb/inforeg\_statpolicy/