

NAR Information Central
Washington Information
Resource Center
(WIRC)

Looking for info today, tomorrow, next week, or in the next minute? The WIRC is here to help.

Contact the WIRC anytime via phone, e-mail, or Sametime instant message:

☎ Frederik Heller, WIRC Manager,
x1157, fheller@realtors.org

☎ Michele Cordero, Information
Specialist, x1251,
mcordero@realtors.org

Or, visit the WIRC on the 2nd Floor (near the ITS Training Room). Open M-F, 8:30am-5:00pm ET



Using the Publication Search feature on ProQuest

Over 1,500 journals are available in the ProQuest database, available in the Virtual Library on Realtor.org at <http://www.realtor.org/vlibrary.nsf/pages/jandamain>. ProQuest's Publication Search makes it easy to find the latest issue or a specific back issue of a favorite magazine, journal, or newspaper. Here's how it works:

1. Click the **Publication Search** tab.
2. Type all or part of a title in the search field. A list of matching titles appears.
3. Click the title of the publication you want to browse. A list of available issues appears. Below the title you see coverage dates and any embargo periods.
4. Click the issue you're interested in to review a complete list of articles available.

ProQuest offers the latest issues of the *Wall Street Journal*, *Real Estate Issues*, *Sustainable Development*, and more. The WIRC staff can give you a quick introduction to using ProQuest or help you with a search at any time.



Web Search Tip

To look for **synonyms** in the Google search engine (<http://www.google.com>), **use a tilde (~) symbol**. Place it immediately before the search term, with no space. For example, search for **mold ~danger** to find information on toxic mold, dangerous health effects of mold, sick buildings & mold, etc. Or search for **~realty** to find info on Realtors, real estate, housing, etc.



Ready to move in? Above is NAR's new DC headquarters at 500 New Jersey Avenue, as of Nov. 3, 2003. Follow the construction of the new building in the Virtual Library on Realtor.org at <http://www.realtor.org/vlibrary.nsf/pages/newdc>. New photos are added every other week. The Nov. 3 photos feature views of the architectural "radio tower" being installed on the building's northwest end.



NATIONAL ASSOCIATION OF REALTORS®

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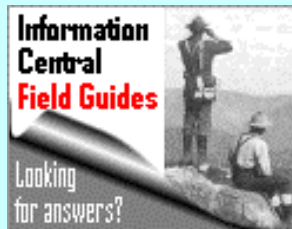
700 11th Street, NW
Washington DC 20001

WIRC Website on the Way!

Watch for the new WIRC website to debut in the coming weeks. More and more of the research tools & resources available to you through the WIRC are available online. The new website will put many of those resources right at your fingertips, with when-you-need-it access to the daily *American Banker*, *Housing & Development Reporter*, *ProQuest*, *ALLREGS*, and more. No more hunting for URLs and passwords....

MIT Sloan Management Review now available

The WIRC now subscribes to *MIT Sloan Management Review*, a quarterly journal featuring articles on leadership strategy, marketing, business ethics, and HR issues. Contact the WIRC to be placed on the distribution list, or stop by to check out the Fall 2003 issue.

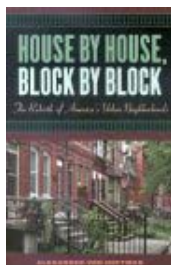


Info Central creates and maintains over 150 **Field Guides** on various topics in the Virtual Library on Realtor.org, covering everything from fair housing and credit scoring to NAR history and Realtor income. Over **40,000 REALTORS®** accessed the Do-Not-Call Field Guide in October alone!

Field Guides can be used to help attract attention to an issue, supplement an article or report, promote new products and resources, or just provide REALTORS®, AEs, and others with more information. Contact the WIRC to set up a Field Guide on a certain topic, or to find out if one that addresses your needs already exists.

NEW BOOKS in the WIRC

Interested in borrowing a book? Just contact or visit the WIRC. There's **no due date** or overdue fees – borrow a book for as long as you need it, and return it when you're done.



House by House, Block by Block: The Rebirth of America's Urban Neighborhoods, by Alexander von Hoffman, (*Oxford University Press*, 2003).

For decades, federal government policies and programs have tried to turn around the inner city neighborhoods of Chicago, L.A., Atlanta, and other cities, with limited success. "House by House..." examines how local communities themselves have successfully reinvigorated their neighborhoods.



Vital Statistics on American Politics, 2003-2004, by Harold Stanley & Richard Niemi, (*CQ Press*, 2003).

What percentage of measures were passed by Congress in 1824? In 2000? How do George Bush's approval ratings compare with Nixon's or Truman's? The latest edition of this resource from CQ Press features over 200 tables, charts, & figures covering all aspects of U.S. politics – elections, parties, campaign finance, Congress, the media, voting, PACs, public opinion... This is an excellent source for political data, including historical information.

More new titles:

- » **Profile of State-Chartered Banking, 19th Ed.**, (*Conference of State Bank Supervisors*, 2003). [CD-ROM]
- » **A Primer on U.S. Housing Markets & Housing Policy**, by Richard K. Green & Stephen Malpezzi, (*Urban Institute Press*, 2003).
- » **The Economics of Taxation**, by Bernard Salanie, (*MIT Press*, 2003).
- » **Reaching Out: The Financial Power of Niche Marketing**, by Doris Barrell & Mark Nash, (*Dearborn Real Estate Education*, 2003).
- » **The Dictionary of Human Geography, 4th Ed.**, (*Blackwell Publishers*, 2001).

Check the **New Stuff Shelf** in the WIRC for the latest new books, CD-ROMs, research reports, and more.