

**President's Circle Program Credit**  
***Change in how states are credited***  
***Effective January 1, 2009***

**BACKGROUND:**

The President's Circle program is becoming increasingly more important due to the financial limits placed on RPAC contributions to candidates (\$10,000 per election cycle). In an effort to grow this influential group, states will be given credit for their members' President's Circle contributions starting in 2009 before the state reaches their Fair Share Goal.

**President's Circle credit in 2008:**

States received credit for 100% of President's Circle contributions *ONLY AFTER* the state reached their RPAC Fair Share Goal.

|          |                              |                        |
|----------|------------------------------|------------------------|
| Example: | 2008 Fair Share Goal         | \$100,000              |
|          | Raised (Hard & Soft dollars) | \$90,000 (90% of goal) |
|          | President's Circle Members*  | 8 = \$16,000 total     |

\*Cannot add President's Circle dollars to total because state had not reached goal yet. State must raise \$10K more before the \$16,000 President's Circle monies are attributed.

**President's Circle credit in 2009:**

States receive credit for 70% of President's Circle contributions *BEFORE* the state reaches goal; therefore, states may keep more RPAC dollars at home.

|          |                              |                         |
|----------|------------------------------|-------------------------|
| Example: | 2009 Fair Share Goal         | \$100,000               |
|          | Raised (Hard & Soft dollars) | \$90,000 (90% of goal)  |
|          | President's Circle Members*  | 8 = \$16,000            |
|          | President's Circle Credit    | \$11,200 (70% of 16K)   |
|          | Total Credit (RPAC & P.C.)   | \$101,200               |
|          | Adjusted % of Goal           | 101% of Fair Share Goal |

\*It is a possibility that a state could recruit enough President's Circle members to offset owing national RPAC any dollars. If a state raises more dollars in President's Circle contributions than their Fair Share Goal, NAR will not refund the difference; their Fair Share Goal would just be \$0.