



## BEYOND TODAY: TECHNOLOGY AS A LEADERSHIP IMPERATIVE

### A NO-COST SESSION FOR STATE LEADERSHIP ACADEMIES

The 2 hour session led by a CRT professional is a leadership development module for state associations to incorporate into their existing member leadership training programs.

### WHO SHOULD ATTEND?

Volunteer leaders who are participants in a state association leadership program.

### HOW TO SCHEDULE?

Contact Chris McKeever, Managing Director, CRT: [info@crt.realtors.org](mailto:info@crt.realtors.org), 312-329-8610.

### *What does the future of real estate look like?*

Expand your association's volunteer leader's thinking skills with this presentation that will broaden their perspective on the value of technology and its impact on the industry, organizations and individuals. The presentation and discussion will challenge your future leaders' preconceived notions on how to integrate technology into the real estate sales process and explores ways that technology can become a productivity enhancing tool to expand the bottom line. This highly interactive session will give them the opportunity to think big picture about the best ways to use current technologies and help them anticipate the effects new technologies will have on the future.

### WHAT WILL THE COURSE COVER?

- Understand emerging technology trends to make informed decisions on what may or may not work for you and your organization.
- Evolution of the Web.
- Overview of the broader technology challenges in real estate.
- Considerations to your association's technology agenda when planning.
- Strategize how your organization can effectively leverage technology on the behalf of members and consumers.
- Come to understand information is your best ally.

Presented by NAR's Center for REALTOR® Technology (CRT) and Leadership Development Departments.



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