

TEN TIPS TO BOOST YOUR BUSINESS

- 🏠 **Become An Expert – Know your local market conditions.**
- 🏠 **Prospecting Is Gold – Get out there and market your business.**
- 🏠 **Price To Sell – Be realistic about today's market.**
- 🏠 **Play Psychologist – Address consumers' fears about trading up or down.**
- 🏠 **Push Buyers' Hot Buttons – Know what features prospective buyers want.**
- 🏠 **Upgrade Your Technology – Enhance your web site and office technology.**
- 🏠 **Expand Your Horizons – Get training that can help you get new business.**
- 🏠 **Get More Involved in Your Community – Show people you are their REALTOR® for life.**
- 🏠 **Stay Positive – There are opportunities in EVERY market.**
- 🏠 **Find and Be a Mentor – Share your experience and get a new perspective.**

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Watch Dick Gaylord's video at www.realtor.org/tentips.