



Subject: Sec-U-R-IT-y

June 22, 2006

Dear Real Estate Executive

The key to security is embedded in the word itself. U R IT - if not you, then who?
If not now, then when?

During your typical day, you may be exposed to situations where you are vulnerable to a security breach. (e.g. PDA or laptop left on a car seat, unmonitored office doors open to public, contracts in plain view). And then there are the risks to your computers themselves –viruses, hacks and phishers. You need to be prepared to:



Building and sustaining an effective information security program requires resolve, commitment and know-how. This is why educating agents, staff and executive management on security fundamentals has become essential.

As a result, NAR's Center for REALTOR® Technology is launching a "Summer of Security" educational initiative. We want to continue to offer you the "know-how." Together with your resolve and commitment, sound information security is achievable!

The Summer of Security initiative consists of a weekly e-mail containing helpful and relevant information on security issues. Our goal is to create a culture through which you become more conscious of the need for security and better understand why security measures are relevant to you and your business. Our

purpose is not just to convey information, but also to compel you to evaluate what you do and how you do it, and make changes as appropriate.

This topic is important for you and for our industry. The Summer of Security effort represents NAR's commitment to bring you practical information and guidance. Ideas that you can put into action immediately to improve your security and enhance your business position.

We look forward to presenting this educational initiative to you throughout this summer. We encourage you to share these email messages with others in your organizations, post them to your web site and publish them in your newsletters, etc.

Thanks for tuning in.

Mark Lesswing
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Center for REALTOR® Technology

REALTOR® Secure program resources

<http://www.realtor.org/crtsecure.nsf/pages/resources?OpenDocument>

Information Security Basics

Protect your PC

<http://www.microsoft.com/athome/security/protect/windowsxp/Default.aspx>

Security basics white papers and articles

http://www.securitydocs.com/Security_Basics

Technical security white papers

http://www.windowsecurity.com/whitepapers/Back_to_Information_Security_Basics.html