

2009 AE Institute

Social Media: The Risks and Rewards of Engaging in Online Communities

Handout – Podcasting, Video and Webinar Resources

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## Podcasting Resources

### Tutorials

1. Comprehensive tutorial on podcasting  
<http://radio.about.com/od/podcastin1/a/aa030805a.htm>
2. Realtor.org Field Guide on podcasting, with links to additional resources  
[http://www.realtor.org/library/web\\_intelligence/75](http://www.realtor.org/library/web_intelligence/75)

### Equipment and Vendors

Extensive selection of consumer and professional-grade audio and video equipment

<http://www.bhphotovideo.com/>

- [High quality USB Microphone called the "Snowball"](#)  
[http://www.bhphotovideo.com/c/product/413696-REG/Blue\\_SNOWBALL\\_BUNDLE\\_Snowball\\_USB\\_Microphone.html](http://www.bhphotovideo.com/c/product/413696-REG/Blue_SNOWBALL_BUNDLE_Snowball_USB_Microphone.html)
- [Recording interface for telephones](#)  
[http://www.bhphotovideo.com/c/product/284518-REG/JK\\_Audio\\_INLINE\\_InLine\\_Patch\\_Telephone.html](http://www.bhphotovideo.com/c/product/284518-REG/JK_Audio_INLINE_InLine_Patch_Telephone.html)
- [High-quality mixer for "Multitrack" recording and power for high-quality condenser microphones](#)  
[http://www.bhphotovideo.com/c/product/386808-REG/Alesis\\_MULTIMIX\\_8FIREWIRE\\_MULTIMIX\\_8\\_FW.html#reviews](http://www.bhphotovideo.com/c/product/386808-REG/Alesis_MULTIMIX_8FIREWIRE_MULTIMIX_8_FW.html#reviews)
- [High-quality condenser microphone](#)  
[http://www.bhphotovideo.com/c/product/300869-REG/CAD\\_GXL2400\\_GXL\\_2400\\_Studio\\_Microphone.html](http://www.bhphotovideo.com/c/product/300869-REG/CAD_GXL2400_GXL_2400_Studio_Microphone.html)
- [High-quality headphones](#)
  - [http://www.bhphotovideo.com/c/product/49510-REG/Sony\\_MDR\\_7506\\_MDR\\_7506\\_Headphone.html](http://www.bhphotovideo.com/c/product/49510-REG/Sony_MDR_7506_MDR_7506_Headphone.html)

### Software and Useful Websites

1. Audacity – An excellent, and free, audio editing software  
<http://audacity.sourceforge.net/>
  1. [Multiple Tutorials on using Audacity](#)
2. Podpress - Plug-in for Wordpress blogs to publish podcasts. Create the RSS feed so listeners can

subscribe to your podcast. Also provides a widget to play podcasts directly on the blog.

<http://www.podpress.org/>

3. Feedburner – Website service providing statistics and more for an RSS feed

<http://www.feedburner.com/>

4. FeedforAll – Software to create a podcast RSS feed

<http://www.feedforall.com/>

5. Free music for background audio (based on Creative Commons licensing.) In order to use it you need to give credit to the artist(s).

<http://ccmixter.org/>

<http://www.jamendo.com/>

<http://www.podsafeaudio.com/>

## Video and Webinar Resources

### Tutorials

1. [Windows Movie Maker](#)

[http://www.youtube.com/results?search\\_query=windows+movie+maker+tutorial](http://www.youtube.com/results?search_query=windows+movie+maker+tutorial)

2. [iMovie](#)

[http://www.youtube.com/results?search\\_type=search\\_playlists&search\\_query=iMovie+tutorial](http://www.youtube.com/results?search_type=search_playlists&search_query=iMovie+tutorial)

3. [Sony Vegas](#)

[http://www.youtube.com/results?search\\_type=search\\_playlists&search\\_query=sony+vegas+tutorial](http://www.youtube.com/results?search_type=search_playlists&search_query=sony+vegas+tutorial)

### Equipment and Vendors

1. Extensive selection of consumer and professional-grade audio and video equipment

<http://www.bhphotovideo.com/>

2. [Wireless battery-powered lavalier \(lapel\) microphone](#)

[http://www.bhphotovideo.com/c/product/324243-REG/Sennheiser\\_EW112PG2\\_B\\_Evolution\\_G2\\_100\\_Series.html](http://www.bhphotovideo.com/c/product/324243-REG/Sennheiser_EW112PG2_B_Evolution_G2_100_Series.html)

3. [Prosumer-grade hi-definition camcorder with microphone inputs \(for wireless mics\)](#)

<http://www.bhphotovideo.com/c/product/384527->

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REG/Sony\_HVRA1U\_HVRA1U\_HDV\_Camcorder.html#reviews

4. [Simple lighting with stand](#)

<http://www.bhphotovideo.com/c/product/391723->

[REG/Interfit\\_INT110U\\_Interfit\\_Fluorescent\\_Flood\\_Light\\_.html](REG/Interfit_INT110U_Interfit_Fluorescent_Flood_Light_.html)

### Software and Useful Websites

1. Windows Movie Maker – Simple software for importing, editing, and exporting video on a Windows PC  
<http://www.microsoft.com/windowsxp/using/moviemaker/default.mspx>
2. iMovie – Simple software for importing, editing and exporting video on a Mac  
<http://www.apple.com/ilife/imovie/>
3. Sony Vegas – Advanced, yet easy-to-use, software for video production. Several versions to suit your skill level and requirements  
<http://www.sonycreativesoftware.com/products/vegasfamily.asp>
4. Kaltura – Provides tools for play, and even editing, videos directly on the web. No download needed.  
<http://corp.kaltura.com/>
5. DimDim – Web conferencing platform that is free for 20 or fewer participants. Allows video, recording, screenshare, attendee chat and more. Paid plans for up to 1000 attendees.  
<http://www.dimdim.com/>