



The commercial division of NAR



## YOUR COMMERCIAL BENEFITS AT A GLANCE

Our team of staff members strives to support your success through the following benefits that are FREE or at a REDUCED rate to NAR Members.

### PRODUCTS & SERVICES

**RCA Report** – **FREE** quarterly newsletter mailed to you with research, public policy updates and articles featuring the voice of the RCA members. Also available [online](#).

**Commercial Report** – **FREE** monthly e-newsletter providing timely industry news and events, public policy updates and research sources.

**Hot Topics** – **FREE** reports that are developed and issued to provide in-depth updates on breaking news or “hot topics.” Available [online](#).

### TECHNOLOGY INITIATIVES

**CommercialSource.com** – **FREE** commercial real estate property listing platform and broker directory

**Technology & Intelligence** – **FREE** Quarterly Briefings CD featuring three timely audio interviews with industry experts. [Podcasts](#) are posted on a monthly basis.

### EDUCATION

**Discovering Commercial Real Estate** – newly re-developed online course for residential practitioners who want to learn more about commercial real estate, available at [www.realtor.org/commed](http://www.realtor.org/commed)

**CCIM CI Intro Course** – **REDUCED RATE** on regular online course fee exclusively for NAR Members, available at [web.ccim.com/realtorspecial08](http://web.ccim.com/realtorspecial08)

**IREM01 Course** – **REDUCED RATE** on regular online course fee exclusively for NAR Members, available at [www.irem.org](http://www.irem.org)

**RCA Webinars** – **FREE** monthly interactive online educational presentations featuring guest speakers

**Top Dogs Commercial Online Training** – **REDUCED RATE** on monthly educational presentations

**Commercial Days at Annual Convention** – networking events and educational sessions centered around the commercial practitioner

### RESEARCH

**Commercial Leading Indicator** – produced by NAR Research, a national indicator of future commercial real estate development activity. Available [online](#).

**Commercial Real Estate Outlook** – produced by NAR Research, **FREE** quarterly market report, available [online](#), with its periodic sector reports on office, multifamily, retail, industrial, and hospitality properties.

**Commercial Member Profile** – a **FREE** report with findings gained from surveying members including insights on demographic, economic, and business characteristics of NAR’s commercial members. Available [online](#).

### LEGAL ANALYSIS

**Commercial Legislative and Regulatory Subcommittee** - works to monitor, review, analyze and recommend policies on issues and trends in the commercial real estate industry, updates available [online](#).

**Commercial Issues Tracker** – legislative advocacy for major commercial issues at [REALTORActionCenter.com](http://REALTORActionCenter.com)

### SOCIAL MEDIA

**Facebook** – Become a Fan on [Facebook!](#)

**Twitter** – Follow us [@RCATweet!](#)

**LinkedIn** – Join the [REALTORS® Commercial Group!](#)

# CONNECTIONS COUNT

For more information on the above benefits contact us at [RCA@realtors.org](mailto:RCA@realtors.org) or visit [Realtor.org/RCA](http://Realtor.org/RCA)