



## Exclusive Benefits for Accredited Boards

Once your board obtains the RCA Commercial Services Accreditation, you will have access to exclusive benefits designed to increase commercial benefits for your members, and create non-dues revenue. New programs will be launched periodically.

Current benefits, offered exclusively to accredited boards, include:

### RCA

- Two complimentary membership statistical reports per year upon request
- \$1000 additional bonus towards Signature Series for those that qualify
- Reduced rates on advertising in the RCA Report
- Exclusive newsletter for accredited boards with up-to-date information and news that you can repackage to your members
- **Coming soon!** Exclusive discounts on ordering Commercial REALTOR®-specific merchandise with your customized logo to offer to your members.

### CommercialSource.com and ePropertyData

- Discounted pricing on CIE proposals to accredited boards
- **Click for Cash Program.** Drive traffic to CommercialSource.com's "enhanced listings package" and receive a revenue share for each of your members who signs up for the program through your association's URL. To establish this program, contact Allen Benson at ePropertyData, [abenson@epropertydata.com](mailto:abenson@epropertydata.com). Mention that you are an accredited board to get this revenue share program set up.

### CCIM Institute

- Your members will obtain special pricing (25%) for CCIM's online courses. *(Note: A special code will be set up for your members. Contact [info@ccim.com](mailto:info@ccim.com) to establish a special link on your site – mention RCA Accredited to receive the discount.)*
- Electronic copy of award-winning *Commercial Investment Real Estate Magazine* six times annually *(Note: This will be sent through a special RCA newsletter.)*
- Special incentives and revenue-share to sponsor/partner with CCIM to organize courses in your local market *(Note: Contact [GCollins@cciminstitute.com](mailto:GCollins@cciminstitute.com) to discuss arranging a course in your market area.)*
- Scholarship and tuition discount opportunities for accredited boards with diversity outreach programs *(Note: Contact [GCollins@cciminstitute.com](mailto:GCollins@cciminstitute.com) to discuss.)*
- Over 50% discount on CCIM & IREM Success Series 2009 Conference registration for your members *(Note: Registration must be completed by August 31st. Contact Gail Collins at [GCollins@cciminstitute.com](mailto:GCollins@cciminstitute.com) to obtain special discount code.)*

### **Institute of Real Estate Management (IREM)**

Contact IREM® to set up exclusive discount codes for your members – Patrick Dati at [pdati@irem.org](mailto:pdati@irem.org) or 312-329-6044. See following benefits:

- Over 50% discount on CCIM & IREM Success Series 2009 Conference registration for your members (*Note: Registration must be completed by August 31<sup>st</sup>. Contact Gail Collins at [GCollins@cciminstitute.com](mailto:GCollins@cciminstitute.com) to obtain special discount code.*)
- A 25% discount for board members who apply for IREM's Associate membership
- A 10% discount for board members who take an IREM online or home study course
- A 20% discount for board members who purchase IREM publications
- Board members can set up a profile and join the **IREMFIRST.org** community for free
- Board receives a 40% discount on bulk purchasing of IREM publications

### **REALTORS® Land Institute (RLI)**

Provide your members with new business opportunities by providing them with in-demand land sales education. In today's down market, land is getting serious attention as a sound investment because, unlike the stock market and mutual funds, land retains its value. The REALTORS® Land Institute's Land University offers 10 courses that provide specialized knowledge on the land transaction business. To activate these benefits visit [www.rliland.com](http://www.rliland.com) for more information on RLI or contact [mcohen@realtors.org](mailto:mcohen@realtors.org) and note that you are an RCA Accredited board.

RLI will provide your accredited commercial board:

- **Revenue sharing for Land U online courses.** Your accredited board will receive a specialized Web graphic and link to two online Land University courses, Land 101 and 1031 Exchanges. Each time one of your members “clicks” through your site to register for an online land course, your accredited board will receive 15% off the registration fee.
- **Customized partnerships for Land U classroom course offerings.** Your accredited board will be able to partner directly with the REALTORS® Land Institute to offer all Land U classroom (live) courses, without a course provider fee (a \$1,500 value).