

2009 Marketing Materials and Events Calendar

JANUARY

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

- ▶ 1/5: Custom Message Program Site Opens

FEBRUARY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

2/11: Midyear Legislative

- ▶ Meetings & Trade Expo registration opens to general membership

MARCH

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

- ▶ 3/3: Custom Message Program Submission Deadline

APRIL

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

- ▶ Fair Housing Month

MAY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

- ▶ 5/4: REALTORS® Conference & Expo registration opens to general membership
- ▶ 5/11-16: Midyear Legislative Meetings & Trade Expo

JUNE

S	M	T	W	T	F	S
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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

- ▶ Renewing members and January-March new members receive Member Reference Guides, including personalized membership card

JULY

S	M	T	W	T	F	S
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19	20	21	22	23	24	25
26	27	28	29	30	31	

- ▶ REALTOR® Safety Kit sent to Associations, observed 9/13-19
- ▶ New Member Reference Guides begin mailing on a monthly basis

AUGUST

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23	24	25	26	27	28	29
30	31					

- ▶ 8/24-25: Updated Member Programs & Services CD-ROM distributed at Leadership Summit

SEPTEMBER

S	M	T	W	T	F	S
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13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

- ▶ 9/13-19: REALTOR® Safety Week

OCTOBER

S	M	T	W	T	F	S
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11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

NOVEMBER

S	M	T	W	T	F	S
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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

- ▶ Designation Awareness Month
- ▶ 11/13-16: REALTORS® Conference & Expo, San Diego

DECEMBER

S	M	T	W	T	F	S
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6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

For your convenience, we've consolidated all materials into the following Web site:
www.REALTOR.org/AEMemberToolkit

You may contact the NATIONAL ASSOCIATION OF REALTOR®'s Marketing Department at 1-312-329-8387. For all other questions, call Information Central at 1-800-874-6500 or visit www.REALTOR.org.

Find these resources and more at www.REALTOR.org/AEMemberToolkit