



YOUR BEST INVESTMENT IN REAL ESTATE

RPAC FUNDRAISING CONFERENCE GRANTS FOR STATES

- Each state can apply for as much as \$0.10 per member. States with less than 50,000 members can apply for up to \$5,000. States whose election laws severely limit or exclude their participation in the other Fundraising Partnership Programs are allowed an additional \$5,000 in grant money (see below for grant allocations).
- States are encouraged to join together to put on regional conferences in order to pool resources and reach a larger audience
- NAR would provide help with:
 - Sample Fundraising Manuals
 - Sample Agendas
 - Sample PowerPoint presentations
 - Sample Fundraising Plans
 - Recommend professional fundraising consultants to speak at the conferences

Requirements:

- Once application has been approved NAR will refund expenses up to the grant allocation
- Must allow time for a NAR representative to speak about NAR programs

FUNDRAISING GRANTS FOR LOCAL ASSOCIATIONS

- Local associations may apply for grants of up to \$5,000 to be used for new fundraising initiatives
 - Fundraising event: auction, Miss RPAC contest, etc...
 - Fundraising video or DVD production and distribution
 - Distribution of fundraising materials
 - Major donor development
 - RPAC messaging for new member orientation
- Requirements:
 - State election laws do not ban the use of corporate political contributions for use in fundraising
 - Local association grantees must commit to forward 30% of all RPAC funds raised in the targeted year to National RPAC
 - Set minimum RPAC fundraising standards for increasing participation by 5% and total contributions by 10%

RPAC MARKETING MATERIALS FOR STATE AND LOCAL ASSOCIATIONS

- Creation of customized RPAC materials to be used for solicitation and donor education using your logo, donor clubs and state and local issues
- Choose from 13 different template options, including RPAC Major Donor brochure that does not count toward your yearly count
- RPAC will pay for the design, printing and delivery to your office of enough materials for every member in your association, plus an additional 20% for new members and special events.
- Requirements:
 - State election laws do not ban the use of corporate political contributions for use in fundraising
 - Use of National legislative issues and RPAC Major Donor levels
 - A minimum order of 100 brochures

GRANT ALLOCATIONS BY STATE*

106 / Member MEMBERS	GRANT AMOUNT	106 / Member MEMBERS	GRANT AMOUNT	106 / Member MEMBERS	GRANT AMOUNT	106 / Member MEMBERS	GRANT AMOUNT	106 / Member MEMBERS	GRANT AMOUNT								
AL	Alabama 13,945	\$1,394.50 \$5,000.00	FL	Florida 124,721	\$12,472.10 \$5,000.00	KY	Kentucky 10,618	\$1,061.80 \$10,000.00	MT	Montana 4,581	\$458.10 \$10,000.00	OH	Ohio 31,848	\$3,184.80 \$5,000.00	TX	Texas 84,283	\$8,428.30 \$8,428.30
AK	Alaska 1,530	\$153.00 \$10,000.00	GA	Georgia 36,126	\$3,612.60 \$5,000.00	LA	Louisiana 12,213	\$1,221.30 \$5,000.00	NE	Nebraska 4,283	\$428.30 \$5,000.00	OK	Oklahoma 9,956	\$995.60 \$5,000.00	UT	Utah 15,147	\$1,514.70 \$5,000.00
AZ	Arizona 47,739	\$4,773.90 \$5,000.00	GU	Guam 376	\$37.60 \$5,000.00	ME	Maine 4,457	\$445.70 \$5,000.00	NV	Nevada 17,256	\$1,725.60 \$5,000.00	OR	Oregon 16,570	\$1,657.00 \$5,000.00	VT	Vermont 1,841	\$184.10 \$10,000.00
AR	Arkansas 8,184	\$818.40 \$5,000.00	HI	Hawaii 9,416	\$941.60 \$10,000.00	MD	Maryland 27,038	\$2,703.80 \$10,000.00	NH	New Hampshire 5,847	\$584.70 \$10,000.00	PA	Pennsylvania 32,661	\$3,266.10 \$5,000.00	VA	Virginia 34,163	\$3,416.30 \$5,000.00
CA	California 174,945	\$17,494.50 \$17,494.50	ID	Idaho 7,891	\$789.10 \$5,000.00	MA	Massachusetts 21,205	\$2,120.50 \$10,000.00	NJ	New Jersey 53,776	\$5,377.60 \$10,377.60	PR	Puerto Rico 1,010	\$101.00 \$5,000.00	VI	Virgin Islands 357	\$35.70 \$5,000.00
CO	Colorado 26,367	\$2,636.70 \$5,000.00	IL	Illinois 51,474	\$5,147.40 \$5,147.40	MI	Michigan 25,031	\$2,503.10 \$5,000.00	NM	New Mexico 7,703	\$770.30 \$5,000.00	RI	Rhode Island 4,324	\$432.40 \$10,000.00	WA	Washington 22,507	\$2,250.70 \$10,000.00
CT	Connecticut 17,780	\$1,778.00 \$5,000.00	IN	Indiana 17,638	\$1,763.80 \$5,000.00	MN	Minnesota 21,141	\$2,114.10 \$10,000.00	NY	New York 61,544	\$6,154.40 \$11,154.40	SC	South Carolina 18,896	\$1,889.60 \$5,000.00	WV	West Virginia 3,418	\$341.80 \$10,000.00
DE	Delaware 4,009	\$400.90 \$5,000.00	IA	Iowa 7,128	\$712.80 \$5,000.00	MS	Mississippi 6,206	\$620.60 \$5,000.00	NC	North Carolina 41,044	\$4,104.40 \$5,000.00	SD	South Dakota 1,775	\$177.50 \$5,000.00	WI	Wisconsin 15,909	\$1,590.90 \$10,000.00
DC	District of Columbia 2,574	\$257.40 \$5,000.00	KS	Kansas 8,958	\$895.80 \$5,000.00	MO	Missouri 23,876	\$2,387.60 \$5,000.00	ND	North Dakota 1,438	\$143.80 \$5,000.00	TN	Tennessee 23,393	\$2,339.30 \$10,000.00	WY	Wyoming 2,403	\$240.30 \$10,000.00

*Membership as of 11/30/08