



The commercial division of NAR



COMMERCIAL BENEFITS TO ASSOCIATIONS

Our team of staff members strives to support your success through the following benefits that are **FREE** or at a **REDUCED** rate to NAR Associations

AE COURSE AT MIDYEAR

The half day course, **Offering Commercial Services to Your Members**, is ideal if you want to start or expand commercial services in your association. Learn and share valuable commercial programming ideas, strategies to grow commercial membership, explore ways to earn non-dues revenue and build a relationship with NAR Commercial.

SHARE A COMMERCIAL SUCCESS (SACS)

Share your innovative and interesting commercial events, programming and ideas with commercial staff across the country. **FREE** to submit, each month we update the SACS page on Realtor.org/Commercial.

SIGNATURES SERIES

RCA negotiates **REDUCED** speaker fees so that associations can provide commercial members with regional, top-notch, professional training seminars, revenue opportunities to further support commercial initiatives, and awareness of a network of nationally recognized trainers.

OUTREACH

Request a **FREE** visit from NAR Commercial Staff to discuss the benefits of offering commercial services or ways to enhance your current offerings.

COMMERCIAL SERVICES ACCREDITATION

Your association can apply for **FREE** to be recognized and showcased for a commitment to commercial members, whether you have a commercial board or structure. Accredited associations receive additional benefits including **REDUCED** fees and other valuable tools.

CIE SOLUTIONS

Connect to ePropertyData (ePD) to review your Commercial Information Exchange needs and the services that ePD can offer your association.

COMMERCIALSOURCE.COM

If you already have an existing CIE or commercial property listings platform, it is **FREE** for you to become a Data Content Provider for CommercialSource.com! All of your members listings for commercial real estate will then automatically aggregate to CommercialSource.com, providing their listings and themselves with NATIONAL exposure.

MEMBERSHIP REPORTS

NAR Commercial can provide for statistical reports to help associations understand membership breakdowns in your state as well as to see which REALTOR associations in your area have high functioning commercial groups.

FORMING COMMERCIAL BOARDS/STRUCTURES

FREE guides to forming a Commercial Board or Commercial Structure, available online.

MARKETING & BRANDING RESOURCES

FREE RCA Branding kit for use of official logos, available online

CONNECTIONS COUNT

For more information
on the above benefits
at RCA@realtors.org or
visit Realtor.org/Commercial